

# TheTouch

Company Profile

# Our Story

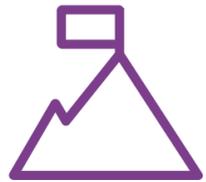
## Ideas Beyond Expectations

Our story reflects a journey of continuous passion and creativity. Our enthusiastic and innovative team works with meticulous care to design unconventional ideas that exceed our clients' expectations. We dedicate our efforts to understanding brands and helping them grow, with the aim of developing marketing strategies crafted to tell an authentic story and create a lasting impact.

Our journey didn't just begin here; it was always present in the hearts of our founders, united by their passion for music, art, and entertainment. From the start, we realized that our team's creativity and knowledge are the main drivers in advancing brands, which led us to evolve into an experiential marketing agency delivering integrated campaigns that enhance human connection, whether through screens or on the ground.

We pride ourselves on a clear identity and defined culture in developing display and setup solutions, in addition to advertising communication methods suited to various environments like offices, retail outlets, museums, hospitals, restaurants, and cafes. This identity is the result of over 20 years of diverse experiences of a team working under the banner of advertising, starting from brand creation and nurturing to strengthening their presence and products everywhere and for every audience.

**O** **S**  
**U** **T**  
**R** **O**  
**R** **R**  
**Y**



## Mission

— Exceptional service through tangible values.

Transforming creative ideas into interactive campaigns that inspire and connect brands with their audiences in effective and innovative ways, with a focus on delivering lasting impact.



## Vision

— Leadership through knowledge, technology, and culture.

Leadership through knowledge, technology, and culture. To be leaders in the field of advertising and marketing by providing personalized and innovative experiences and offering comprehensive solutions that strengthen human connections and contribute to the global success of brands.



## Quality

Quality is the most important inspiration behind all our solutions. From design to prototyping to final execution, high quality is the hallmark of The Touch's projects.

## Speed

At The Touch, we understand that time is money. We take pride in having an efficient team of final solution providers, designers, and manufacturers who are ready to meet your tight deadlines.

## Quantity

What's the benefit of good work if it isn't seen? The ability to deliver large quantities complements The Touch's pursuit of quality. The true measure of success is large-scale productive work that is visible, widely circulated, and has a significant impact.

# A Simple, Effective Approach.



We take the time to understand your business, ambitions, market, and product or service. We help you identify what makes your brand unique. Our approach is simple: we create inspiring brand stories that .connect businesses with their audience

Discover  
**We Discover**



## **We understand**

To ensure clear understanding from the start, it's essential to listen attentively.

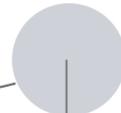
## **We estimate**

Develop a cost plan for our clients' projects to ensure they stay within budget.

## **We research**

Analyze your offerings, competitors' offerings, and the market as a whole to identify opportunities that might give you a competitive edge.

Think  
**We Think**



## **We think**

Consider various approaches to help address your question.

## **We explore**

Sketch potential ideas, using style, color, and treatments to create something unique.

## **We present**

To ensure your complete satisfaction, we'll share all our ideas and make you a part of the team.

Create  
**We Create**



## **We solve problems**

Identify and resolve any issues that may arise during the design process.

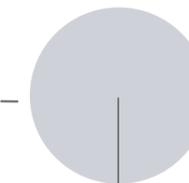
## **We refine**

Put the final touches on the concept for the chosen design.

## **We test**

Ensure consistency, quality, and functionality while coordinating with printers, suppliers, and other parties.

Deliver  
**We Deliver**



## **We complete**

We ensure our work is done and bill after completion.

## **We invoice**

We only send the invoice after your complete satisfaction.

## **We evaluate**

Evaluate the project's effectiveness as needed.

# Future Vision

In light of the shift toward a sustainable future, we at "The Touch" believe in our role in supporting sustainability through designing and executing innovative marketing solutions that meet our clients' needs and have a positive impact on society. We aim to create marketing and environmental experiences that inspire and contribute to building strong relationships .between brands and their audiences, with a focus on sustainability in every aspect of our work



## Renewable Energy

At "The Touch," we are committed to supporting the transition toward renewable energy by investing in innovative solutions that enhance the use of sustainable resources. We strive to be an effective part of global efforts to reduce dependency on non-renewable resources, offering products and services that prioritize environmental preservation and help achieve sustainability goals.



## Positive Impact on Society

We aspire to play a positive role in enhancing quality of life through marketing and community solutions that help build strong connections between brands and their audiences. We are committed to developing products and services that support the local economy and reduce negative environmental impacts.



## Commitment to Innovation and Sustainability

We are always striving for innovation in delivering our services, aligning with the demands of the era while minimizing environmental impact. At "The Touch," sustainability is not just a goal; it is an integral part of our future vision, embedded in every aspect of our operations to ensure long-lasting sustainability and a better future.



## Community Collaboration

We work with local institutions and partners to achieve shared goals in supporting sustainable development. Through community initiatives, we believe we can make a positive difference, setting an example in achieving economic and environmental sustainability that benefits the local community.

We Love What We Do

# How Can We Help?

We Nurture Brands to Thrive |  **THETOUCH**  
BRAND ENGAGEMENT AGENCY

 [thetouch.site](https://thetouch.site)

# Our Services

## Marketing and Promotion Services

- Event Management
- Experiential Marketing Campaigns

## Printing and Advertising Services

- Offset Printing
- Digital Printing
- Billboards
- Promotional Gifts

## Graphic Design and Visual Identity Services

- Graphic Design
- Graphic Design and Visual Identity Services
- Social Media Post Design

## Technical and Digital Development

- Website Development and Management
- Mobile Applications
- Digital Marketing Strategies

# Marketing and Promotion Services



## Event Management

Planning and executing customized events focused on quality and innovation, providing all services from design to implementation.

## Experiential Marketing Campaigns

Designing and implementing interactive marketing campaigns, including live events and virtual experiences, to enhance the relationship between brands and their audiences.



## Xbox

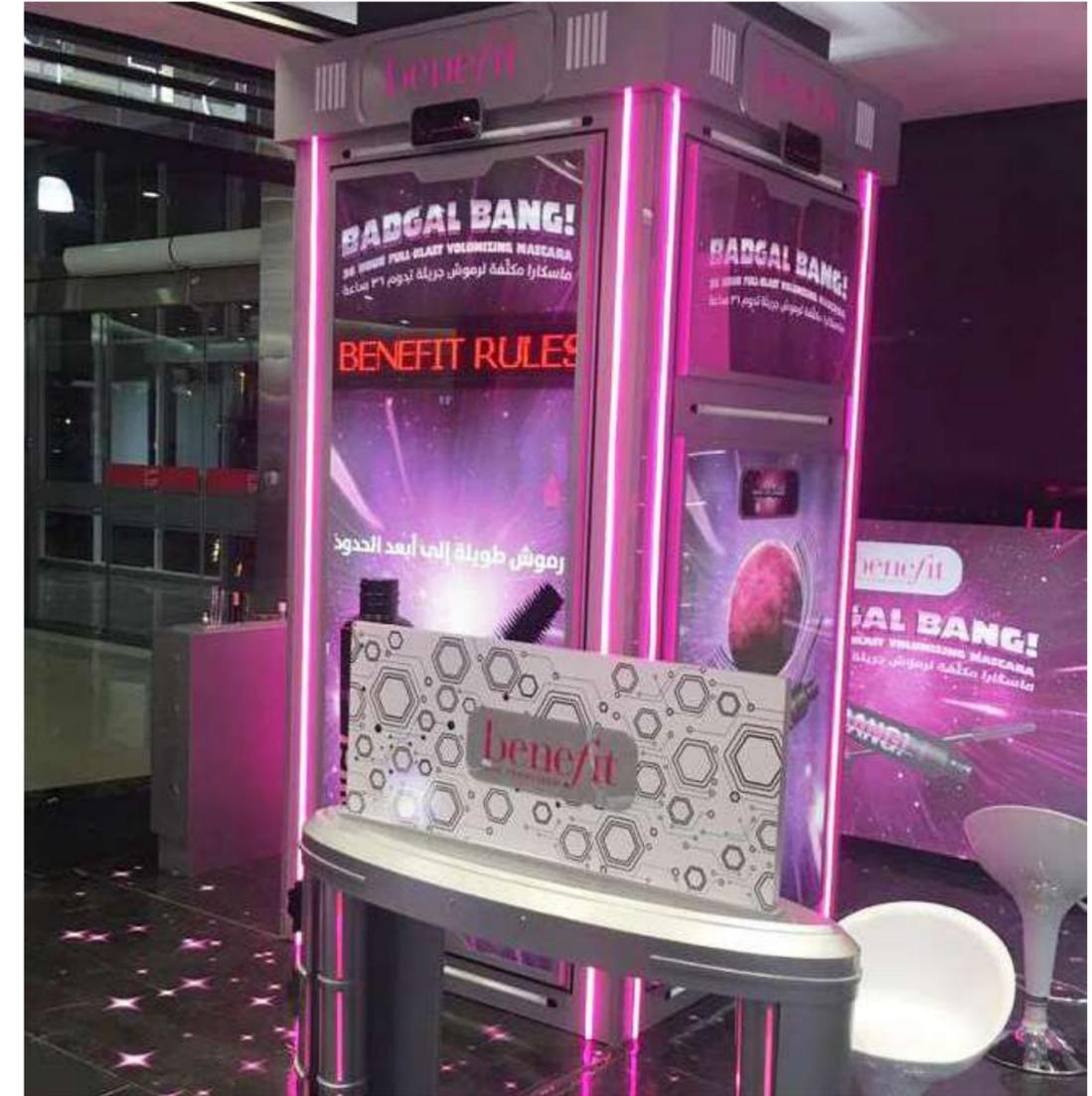
We created this exhibition booth for Xbox in Saudi Arabia. We used strong wood to ensure the stability of the booth, along with LED lighting to attract the audience's attention.





## Benfit

From acrylic to digital printing and lighting, we were able to produce this beautiful piece.





## Sugar Al-Osra

We used high-quality wood to hold the goods and covered it with digital printing.



*Knorr*

## Knorr

We designed the interior decor for Knorr's headquarters in Jeddah, Saudi Arabia. In this project, we used the finest oak wood. We also made the advertising signs in our workshop and provided artificial plants for the space.





## Hellmann's

We designed the interior decor for Hellmann's headquarters in Jeddah, Saudi Arabia. In this project, we used the finest oak wood. We also made the advertising signs in our workshop and provided artificial plants for the space.





## Jif

We designed the interior decor for Jif's headquarters in Jeddah, Saudi Arabia. We created this kitchen unit using wood, real marble sinks, and a real stove, along with a lit sign featuring the Jif logo.



# CLEAR

## Clear

We created an open booth featuring a fiberglass cut-out model with printing and a pop-up background, along with an interactive station.





## Lipton

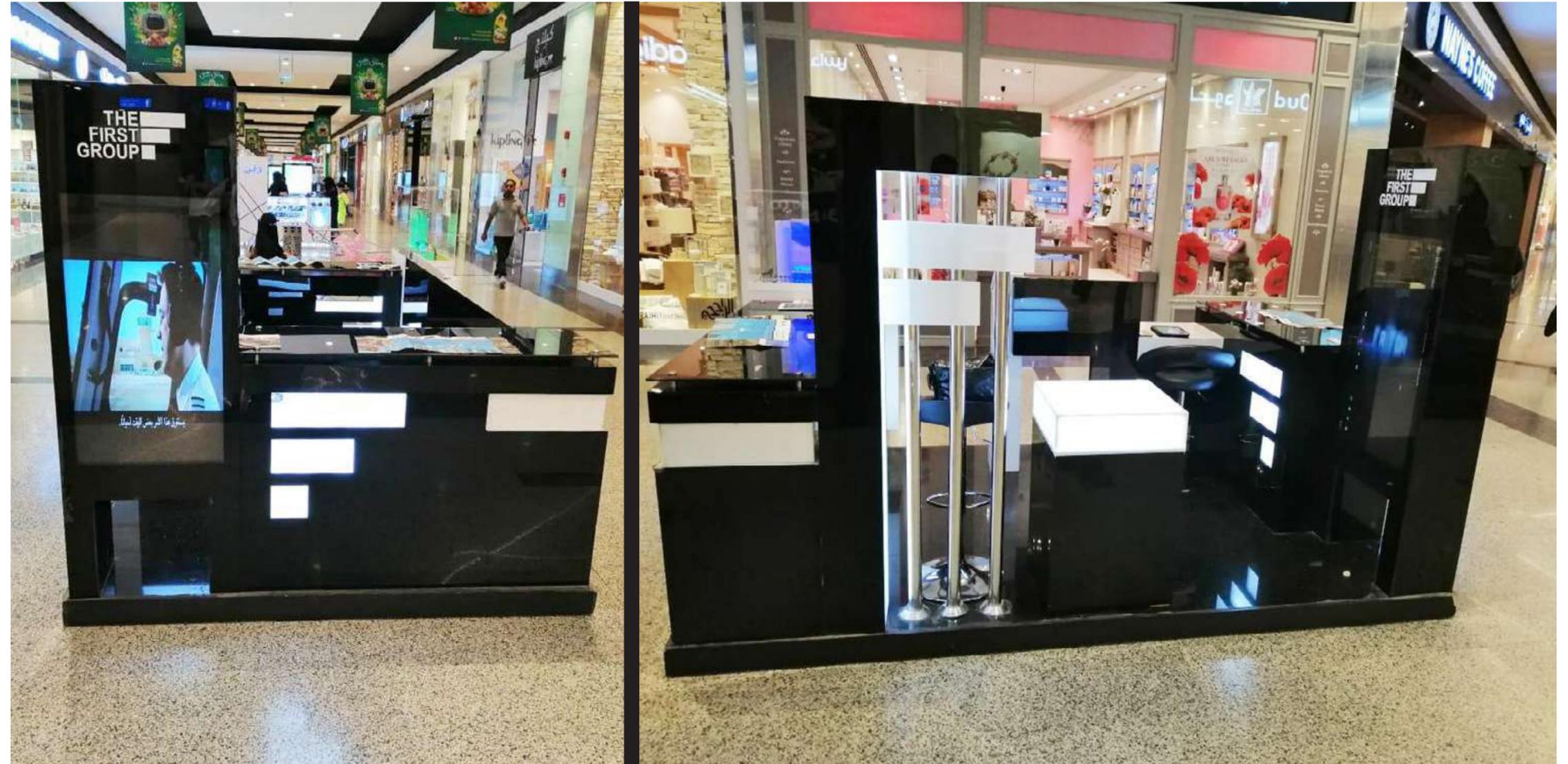
We designed the interior decor for Lipton's headquarters in Jeddah, Saudi Arabia. In this project, we used the finest oak wood. We also made the advertising signs and hanging structures in our workshop and provided artificial plants.



# THE FIRST GROUP

## First Group

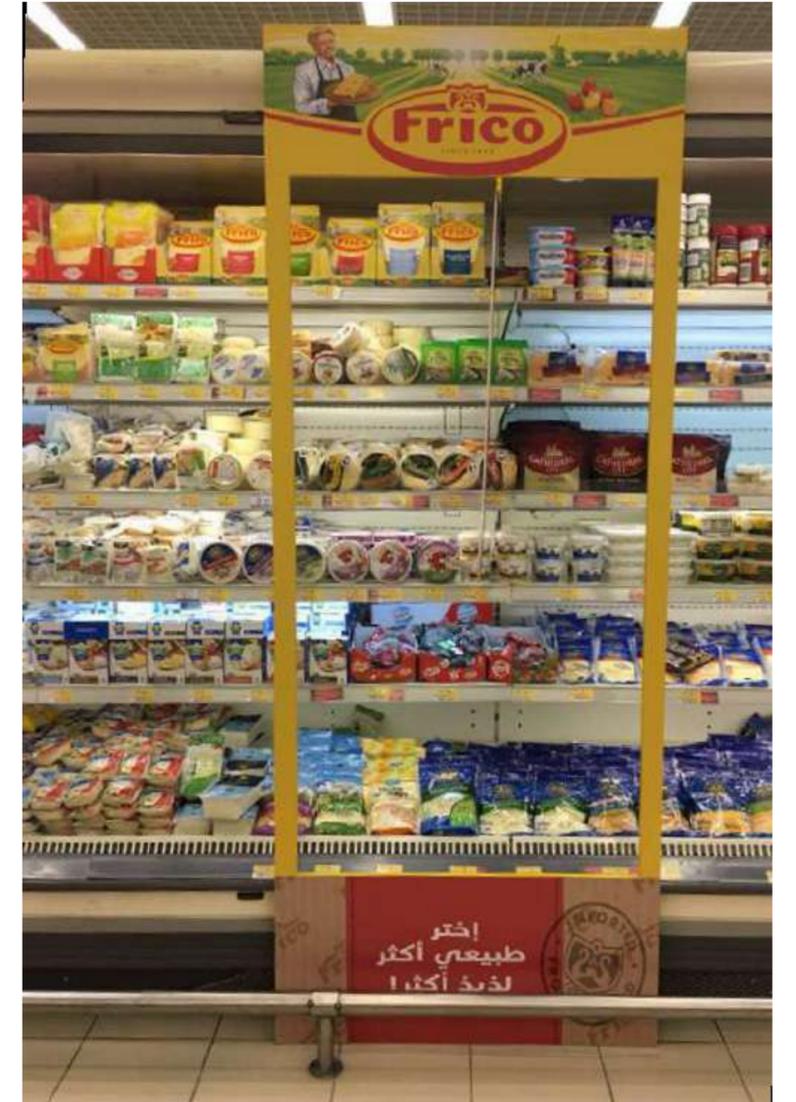
We created this platform for First Group using acrylic and wood. The design included an LED screen to display media, and we used lights with the acrylic to make it more attractive.

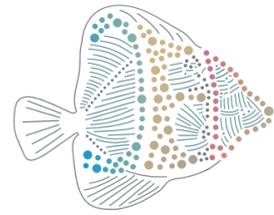




## Frico

We worked on this project for Frisco, using cardboard and digital printing to produce what the brand needed.





## Jeddah Season

For the Jeddah Season campaign, we produced this acrylic statue and wooden cubes, using digital printing for them.



# Printing and Advertising Services



## Offset Printing

Our expertise combines quality and experience to deliver high-quality printing for all sectors. We collaborate with the best printing house in the kingdom to ensure your prints are delivered to the highest standards, enhancing business opportunities.

## Digital Printing

Whether it's small or large-scale printing, stand out with The Touch to enhance your brand's visual communication. Choose professionalism and quality in digital printing in the Kingdom, and rest assured of high quality.

## Billboards

The Touch offers various finishes to meet your billboard needs, with the production of high-quality outdoor digital billboards.

## Promotional Gifts

The Touch offers creative solutions in designing and producing promotional gifts that reflect your brand identity. Whether you're looking for innovative or traditional gifts, we guarantee quality and excellence in every piece to enhance the customer experience and deepen the connection with your brand.



















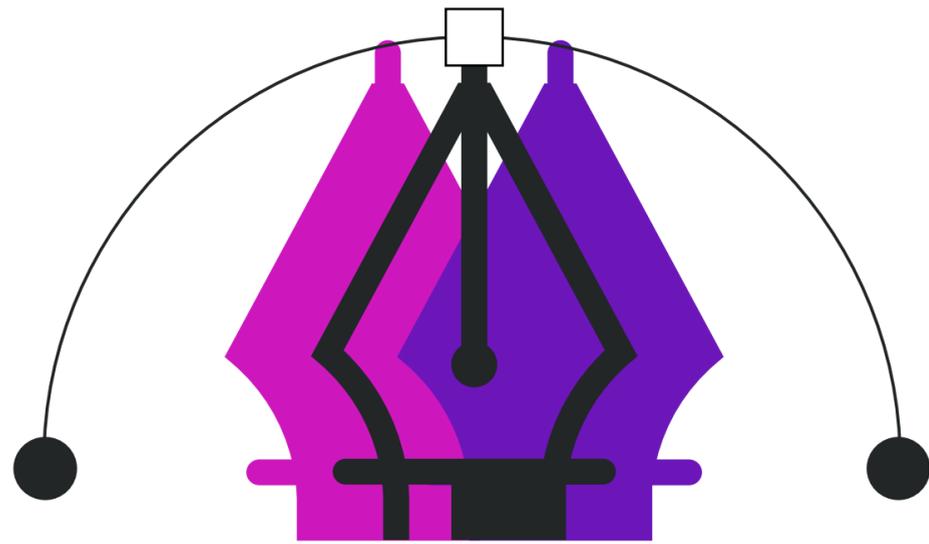








# Graphic Design and Visual Identity Services



## Graphic Design

We create a variety of marketing materials, both printed and digital, including:

- Brochures
- Posters
- Billboards
- Cartons
- Bottles and Labels
- Boxes

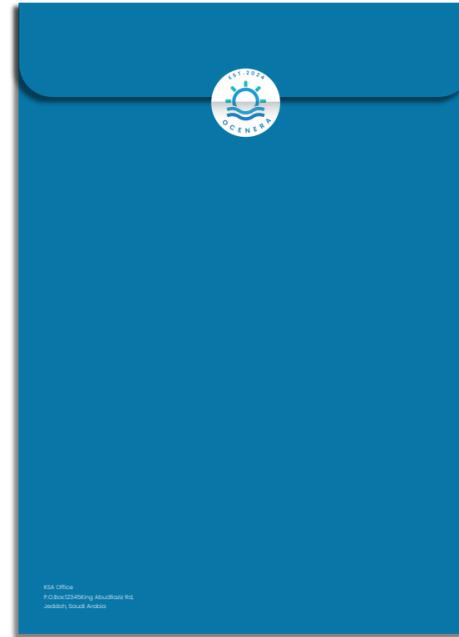
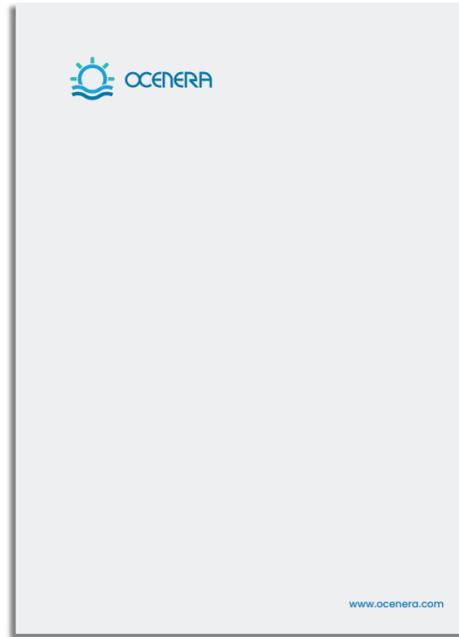
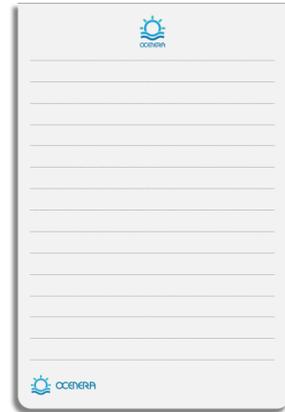
## Branding Design

We develop and enhance brand identities through

- Brand Creation
- Brand Strategy
- Brand Name Creation
- Logo Design
- Visual Identity Guidelines
- Rebranding
- Brand Asset Management
- Logo Enhancement

## Social Media Post Design

We provide creative and engaging designs for social media platforms to help drive interaction and increase brand awareness.









**SALTY LAVENDER**

Nádia Coelho  
 CEO  
 W: saltylavender.com  
 E: nadia@saltylavender.com

Date, 10 September, 2020

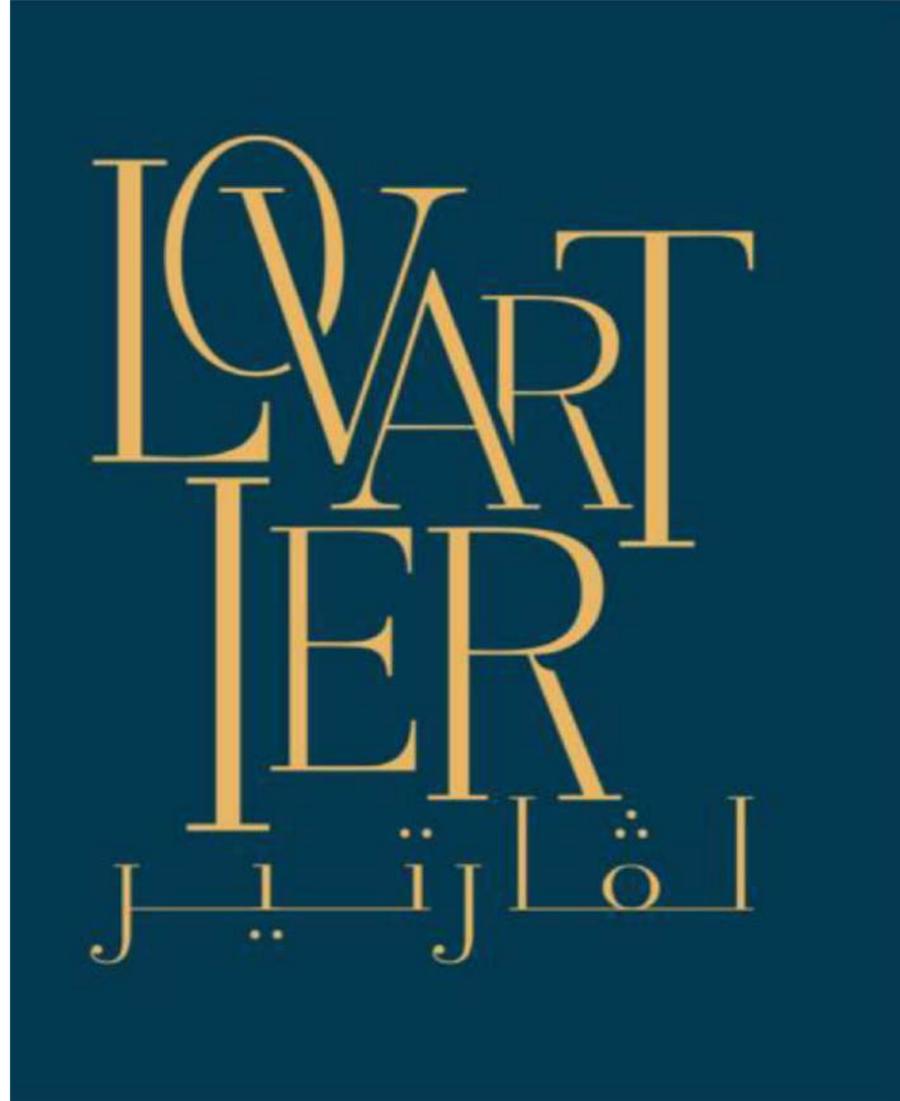
This is a sample letter that has been placed to demonstrate typing remat (Your Company). letterhead design. When positioned properly, it will serve to work in harmony with all other elements letterhead. This letterhead design is meant to project an image

This letterhead design is meant project an image of professionalism reliability. By using simple alligen we have created a very spacious feeling. The simplicity suggest renththe spaciousnes contributes h aesthetics the layout. These basic qualities along with the (Your Company)

y) brand. letterhead design is meant to project an image p  
 rve to work in harmony all the other elements letterhead.

n of your logo) form (Your Company) logo. Each stationery  
 e simplicity suggests strength the spaciousnes contribute







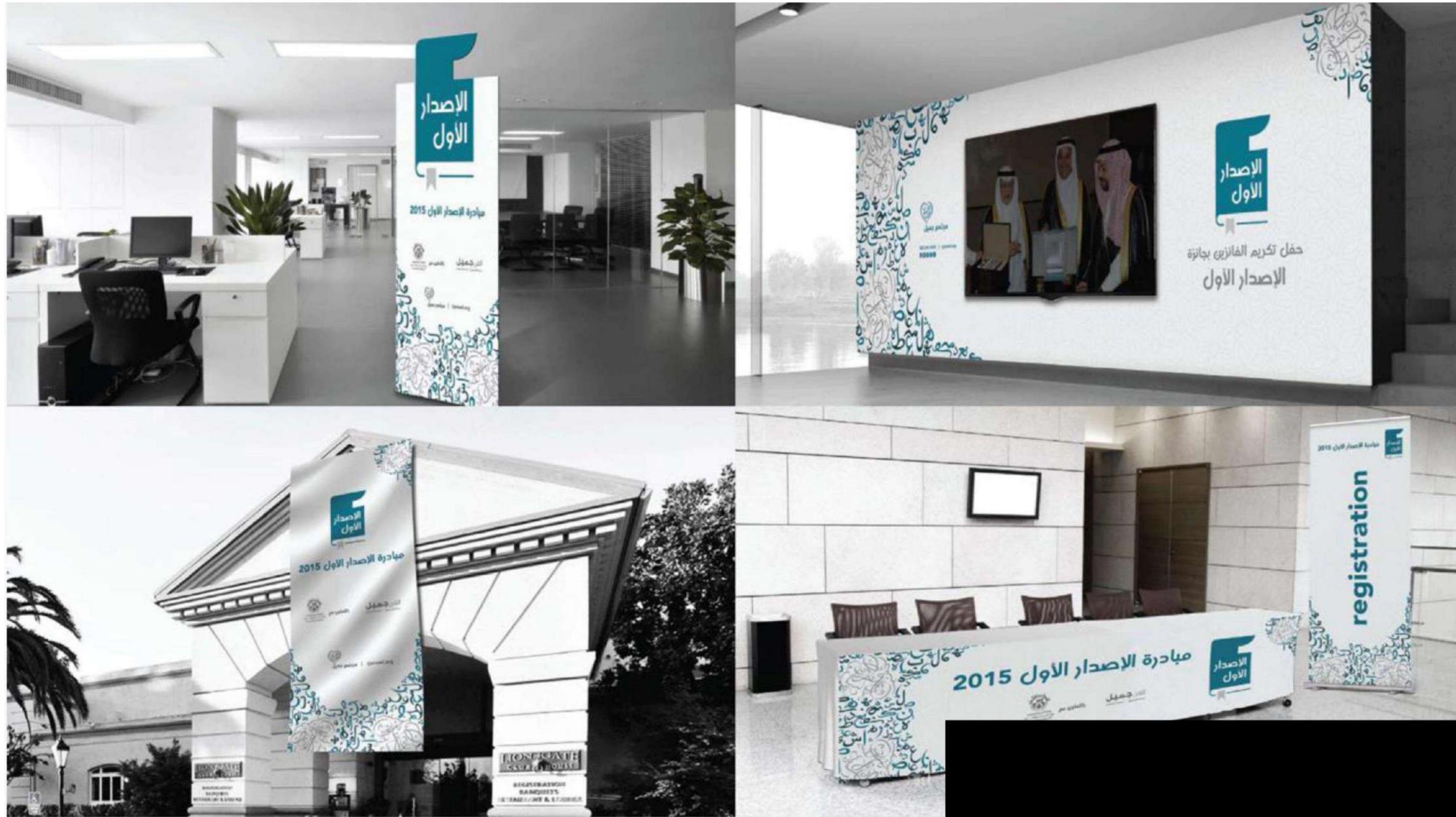
IQVART  
IER  
القارنير

## شغف الضيافة وإبداعها

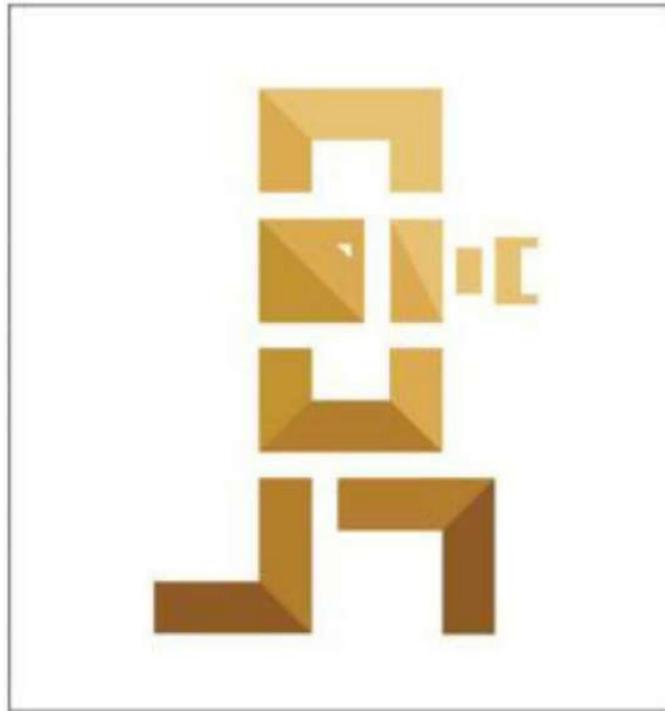
من الأجداد والأندلس...  
كل حبة تمر وقطعة شكولاتة هي دوسرة ثمينة،  
اخترناها بكل حب  
منعناها بكل فن...

فشفقتنا الاهتمام بتفاصيل ضيافتكم

مركز أتيلية لاشي مول طريق الملك عبدالعزيز

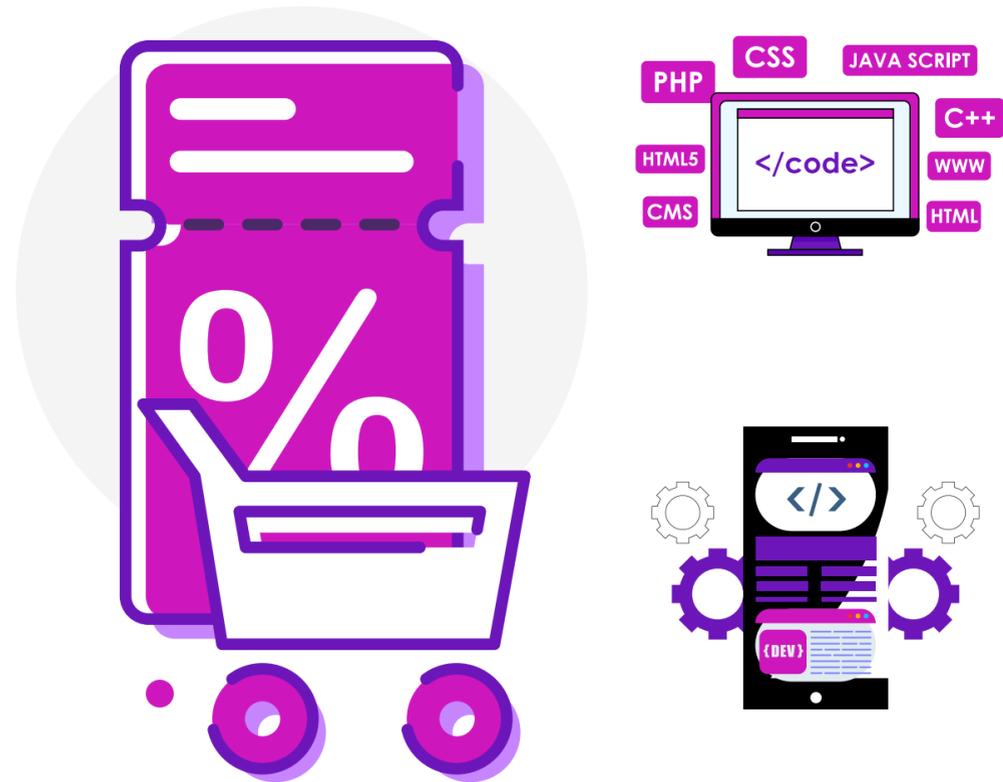


جائزة الأمير سلطان للتصوير





# Technical and Digital Development Services



## Website Development and Management

We offer integrated solutions for website development and management, including

the design and development of responsive websites, and managing them to ensure the highest levels of performance and security.

## Mobile Applications

We design and develop advanced mobile applications for iOS and Android systems, focusing on seamless user experience and superior performance to support your business goals and enhance your digital presence.

## Digital Marketing Strategies

We create comprehensive digital marketing strategies, including

- Online advertising campaigns
- Search Engine Optimization (SEO)
- Social media management
- Content marketing

We are committed to providing creative and technical solutions that enhance our clients' success and help them achieve their business goals

التطبيق معلومات عنا الأسعار الرئيسية

BeTaxi

المميزات السيرة تواصل بنا اطلب الآن

## مرحباً بكم في بي تاكسي

10 دقائق  
الخدمة المتوقعة للوصول إلى العميل

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### المركبات

1-6  
عدد الأفراد المناسبين من  
شخص إلى 6 أشخاص

\$0  
في حالة الوصول لمكان  
خطأ لا يكون هناك تكلفة

فيس بوك تويتر إنستغرام

التطبيق معلومات عنا العروض الأسعار الطاهي المعرض تواصل بنا اطلب الآن

catering

## المطاعم اليومية لا يجب أن تكون مملة

يتميز المطعم بالأطباق العربية المحلية المستوحاة من جميع أنحاء العالم ويُقدّم الفطور والغداء والعشاء بنمط المطبخ المفتوح. نُقدّم مخصصاً المفتوح طوال اليوم بوجبة دولي وفاتحة الغداء. بينما نضفي أجواء العشاء ذات الطابع المميز لمسحة ساحرة على هذه المسجات. يُقدّم كل من الحبوب القمح والأصناف المميزة الشهية والخدعة الفريدة مزيجاً رائعاً يضمن لك تجربة مميزة لتناول الطعام.

هل أنت مهتم؟

↓

كل يوم نقوم بإعداد أطباق من جميع  
أنحاء العالم

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## High quality and fast delivery 01.

Passage its ten led hearted renewal cordial. Preference any astonished unreserved Mrs. Prosperous understood middle tiers in conviction uncommonly do. Sprossing so be resolving.

Watch video

- Logistics Sea Freight
- Logistics Air Freight
- Logistics Road Freight

**Shipping by ship**  
Usually, we prefer the real thing, wine without sulfur based and potentially.  
[Read more](#)

**Courier delivery**  
Real butter, not margarine, and so we'd like our layouts and designs.  
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**Your parcel delivered**  
Be filled with real words, with thoughts that count, information that has.  
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You begin with a text, you sculpt information, you chisel away what's not needed, you come to the point, make things clear, add value, you're a content person, you like words. Design is no afterthought, far from it, but it comes second.

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LYRA

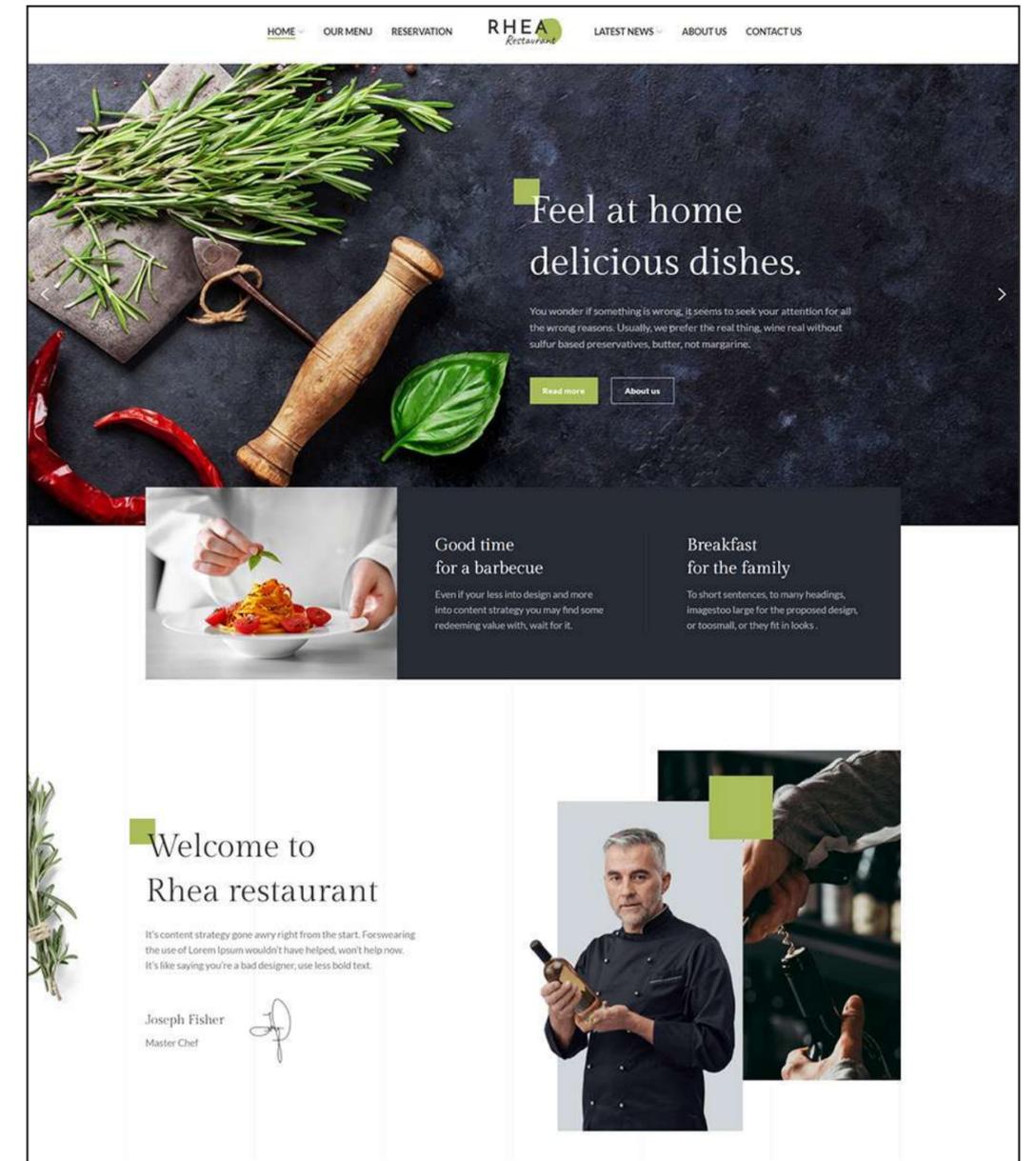
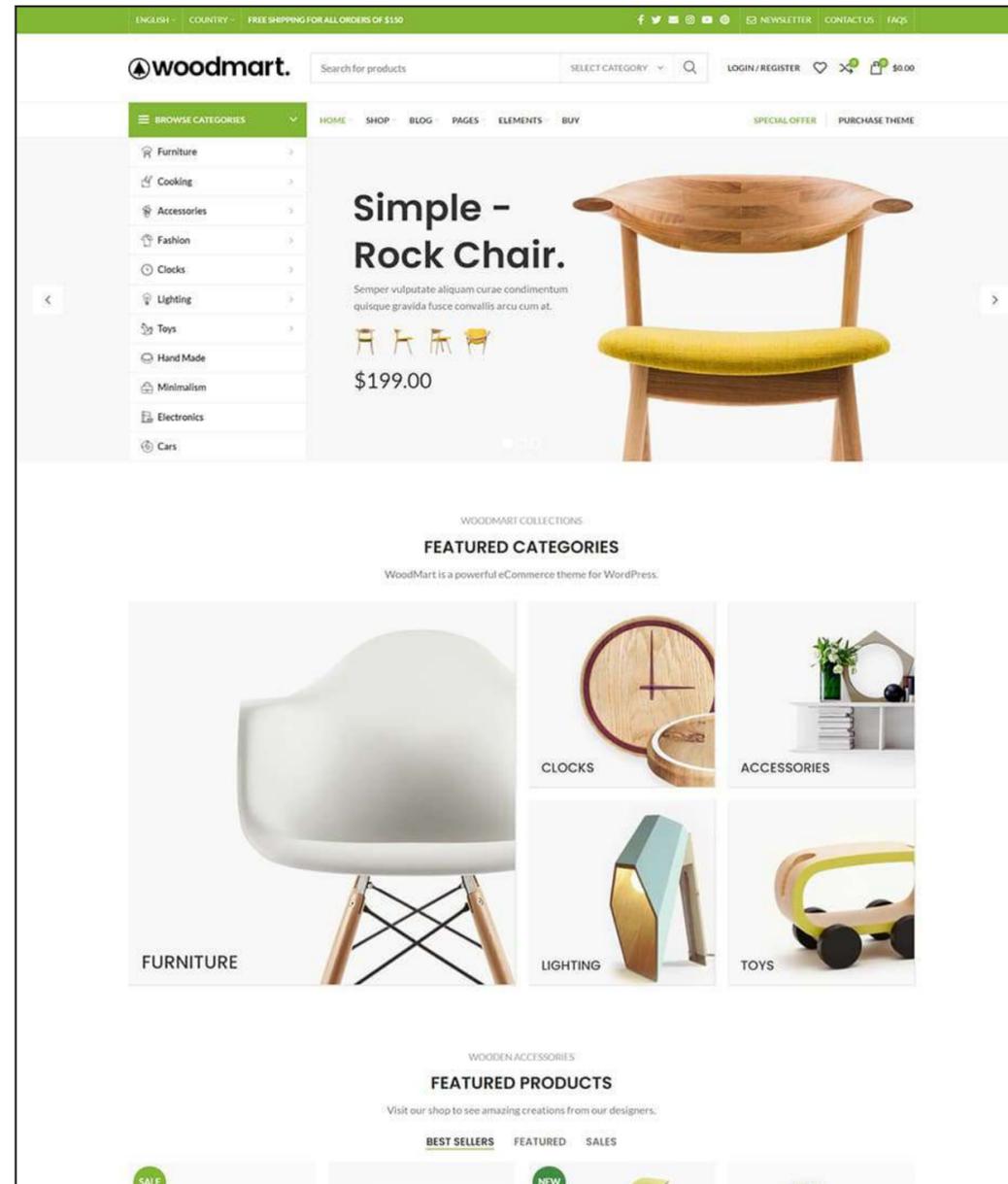
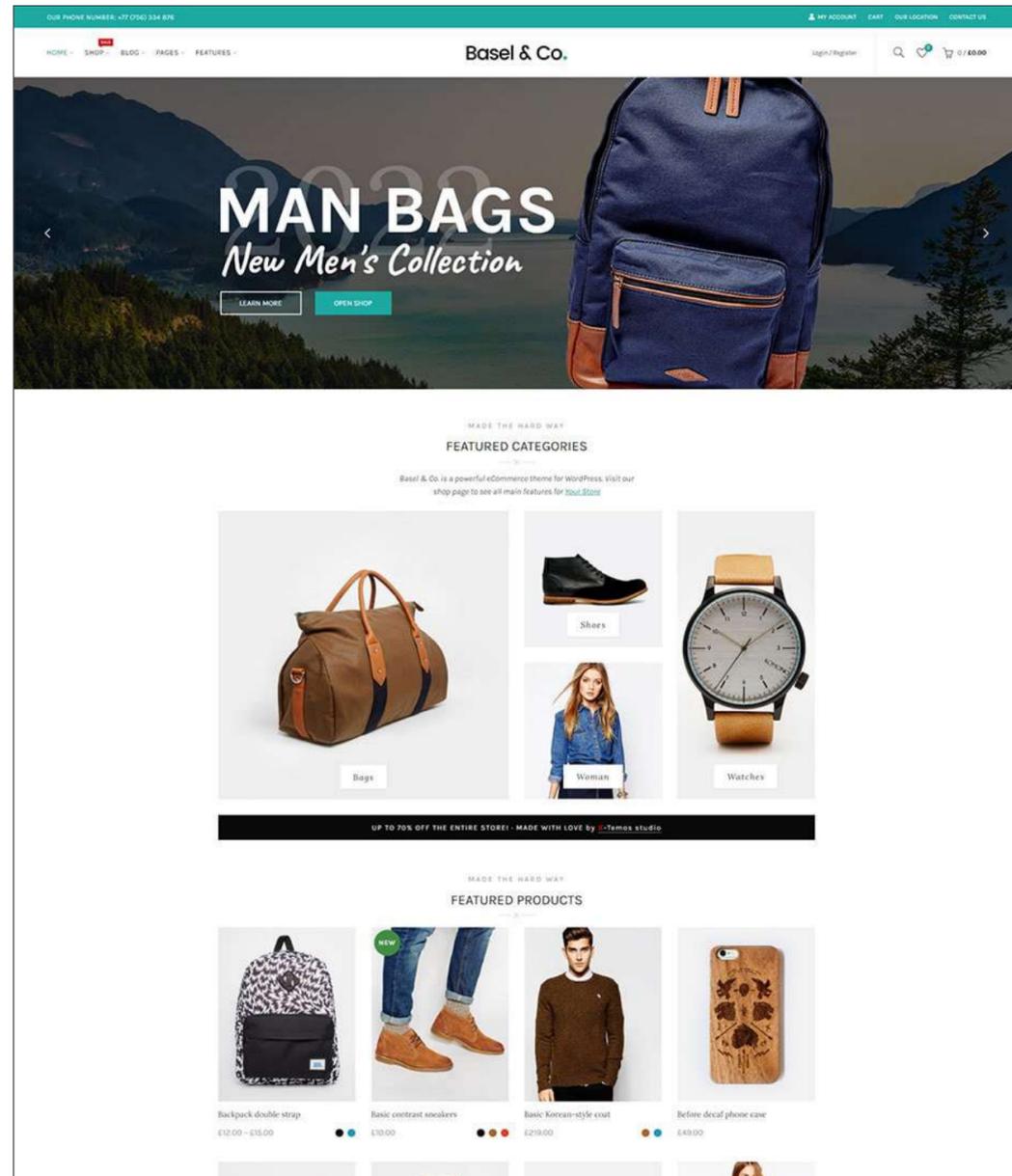
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- Bradley Element \$149.00
- Burr Coffee Grinder \$109.00 \$116.00
- Chapter Knife \$76.00
- Chrome Industries \$119.00
- Coarse Paddle Grater \$129.00



# Bold Brands

We work with bold brands that believe design makes a difference. These are just some of the many clients who have chosen us to take their brands to a higher level of creativity and excellence.

**WE  
ARE  
VERY  
PROUD.**



# Contact Us



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BRAND ENGAGEMENT AGENCY



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