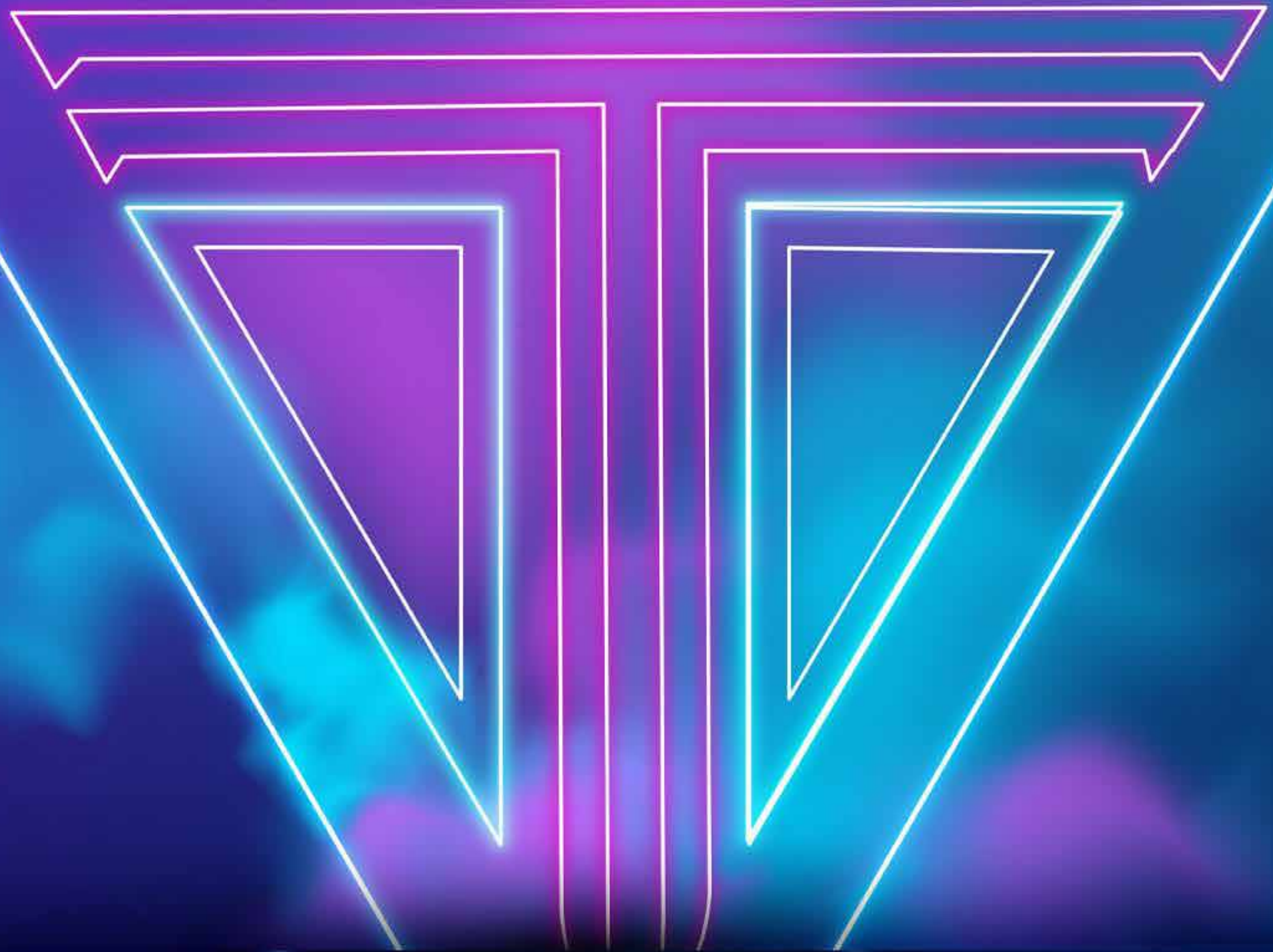




**THETOUCH**  
BRAND ENGAGEMENT AGENCY

# MARKETING PROFILE



# CONTENTS

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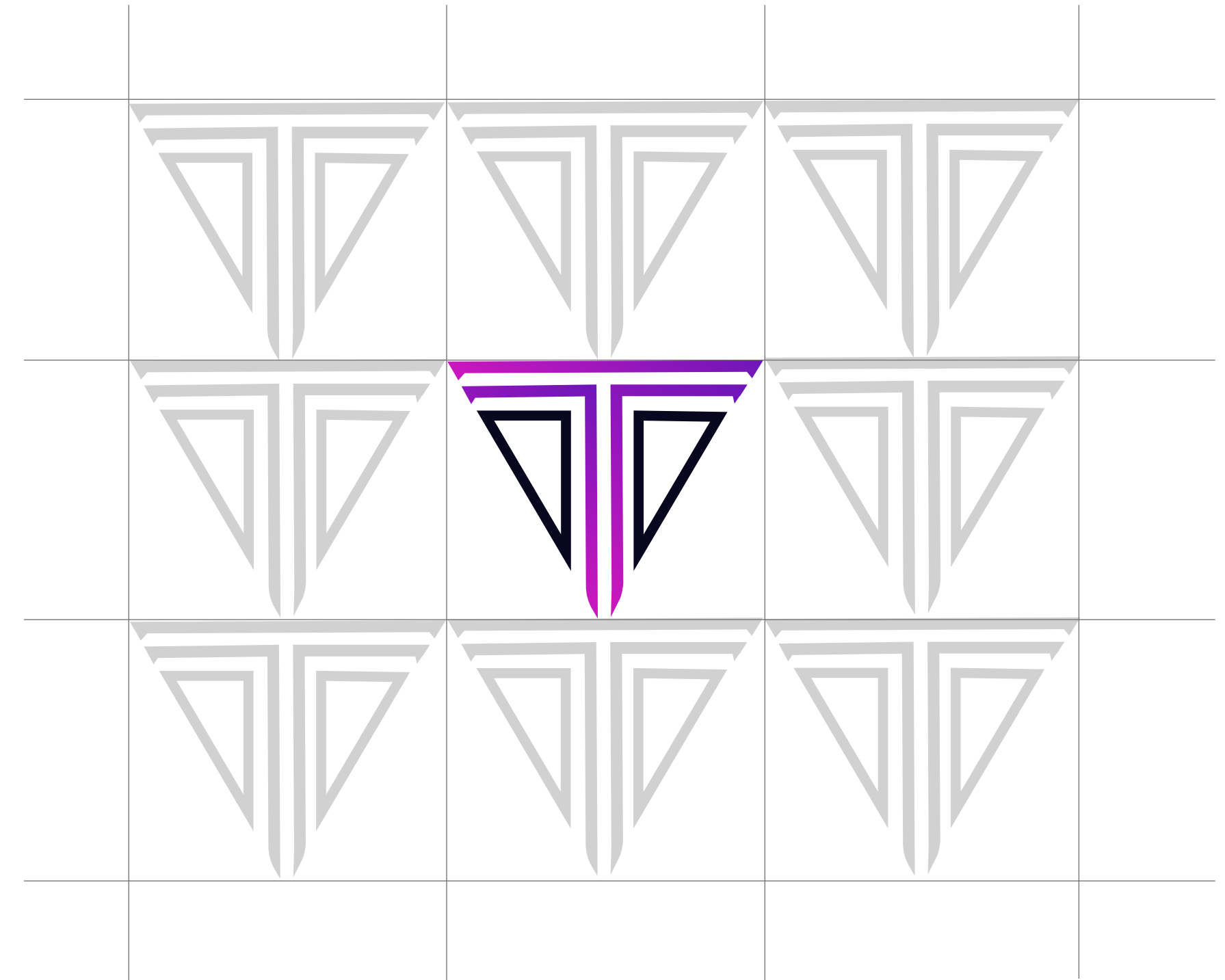
01	Who we are	09	Social media marketing
02	Our Process	10	Online Ads
03	consultation	11	E-commerce
04	Strategies	12	Influence Marketing
05	Solutions	13	A selection of our clients
06	Developement	14	work samples
07	Search engine optimization (SEO)		
08	Content Marketing		



A group of individuals known as **TheTouch** have an insane passion for creativity.

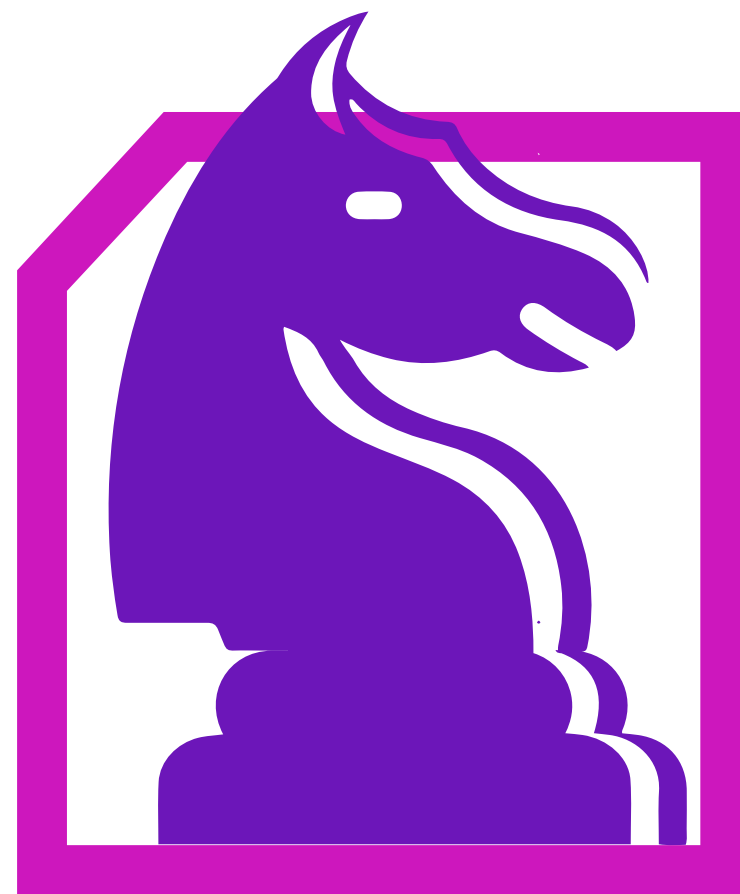
which they impart to their customers in order to develop gorgeous brands and come up with novel communication

Due to its originality, creativity, vigor, and joy, our agency was able to firmly establish itself in the GCC market.

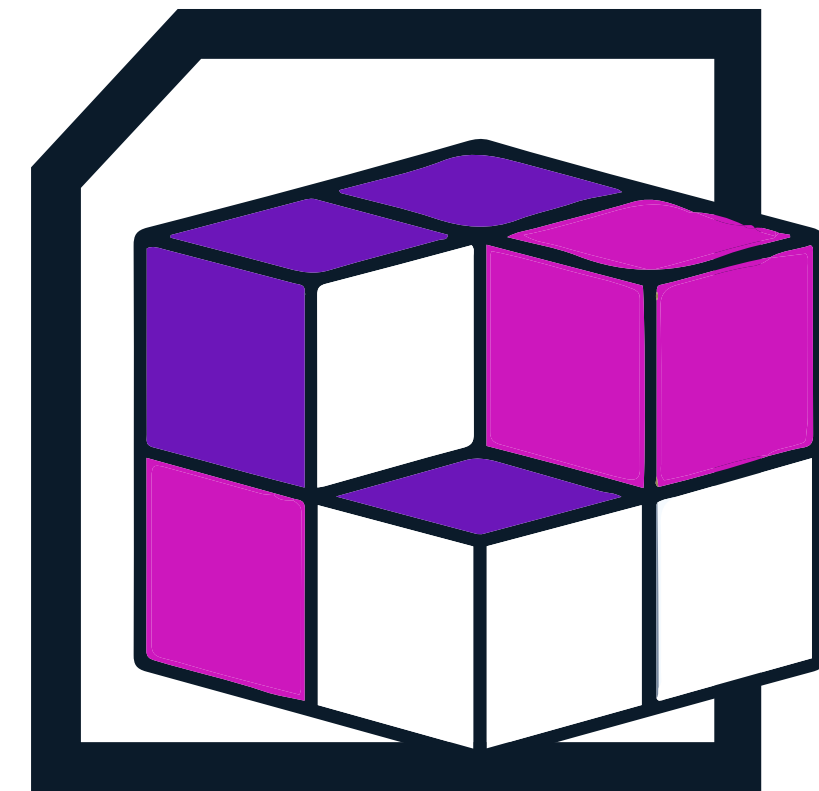




Consultation



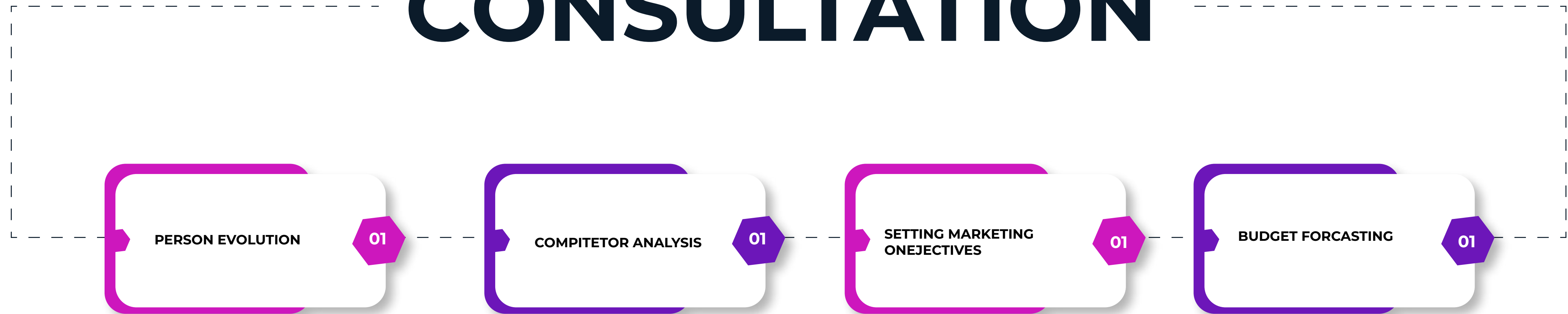
Strategies



Solutions

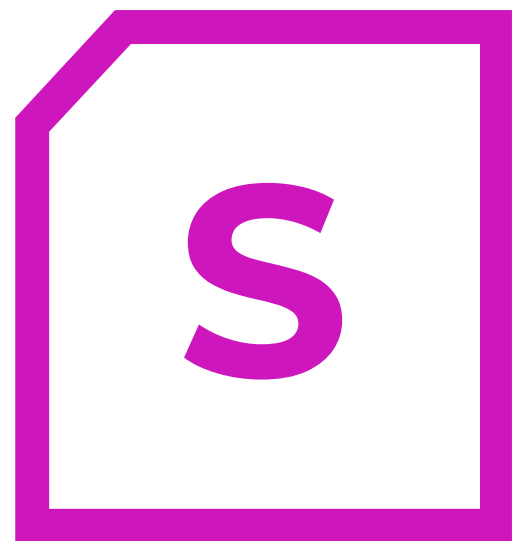


# CONSULTATION



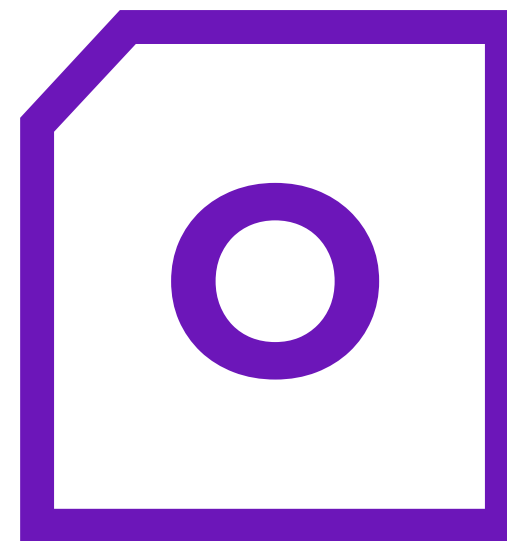


PR Smith created the SOSTAC marketing model in the 1990s, and it was later formalized in his 2004 book, Strategic Marketing Communications. It stands for the six core facets of marketing identified by Smith as situation, objectives, strategy, tactics, action, and control.



## Situation

WHERE ARE WE?



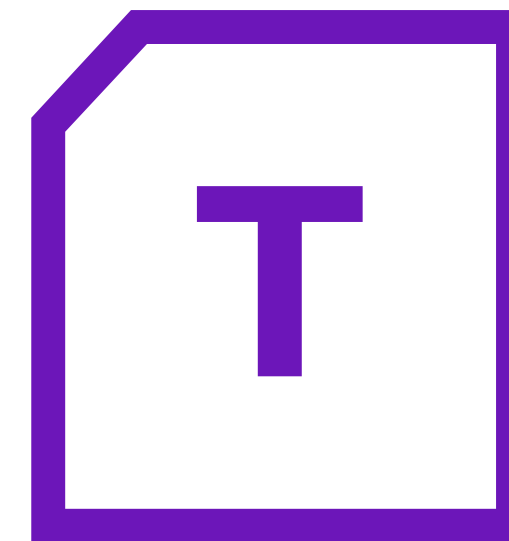
## Objectives

WHERE DO WE NEED TO GO?



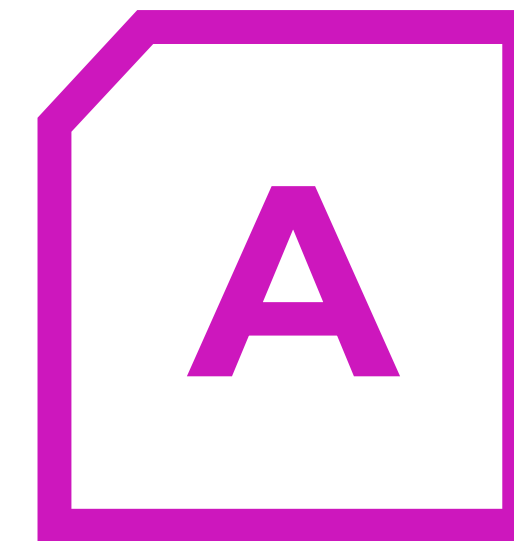
## Strategy

HOW DO WE GET THERE?



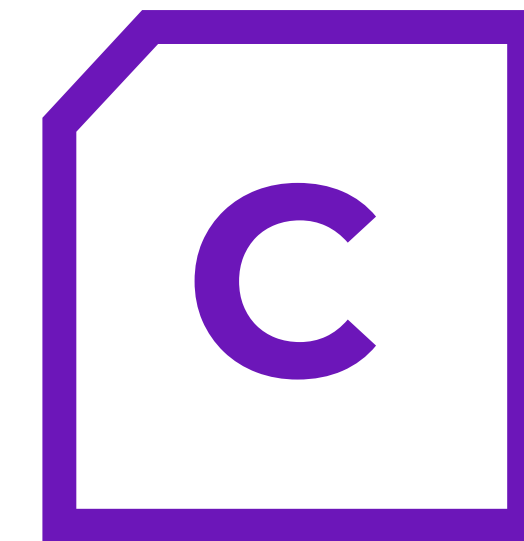
## Tactics

DETAILS OF STRATEGY



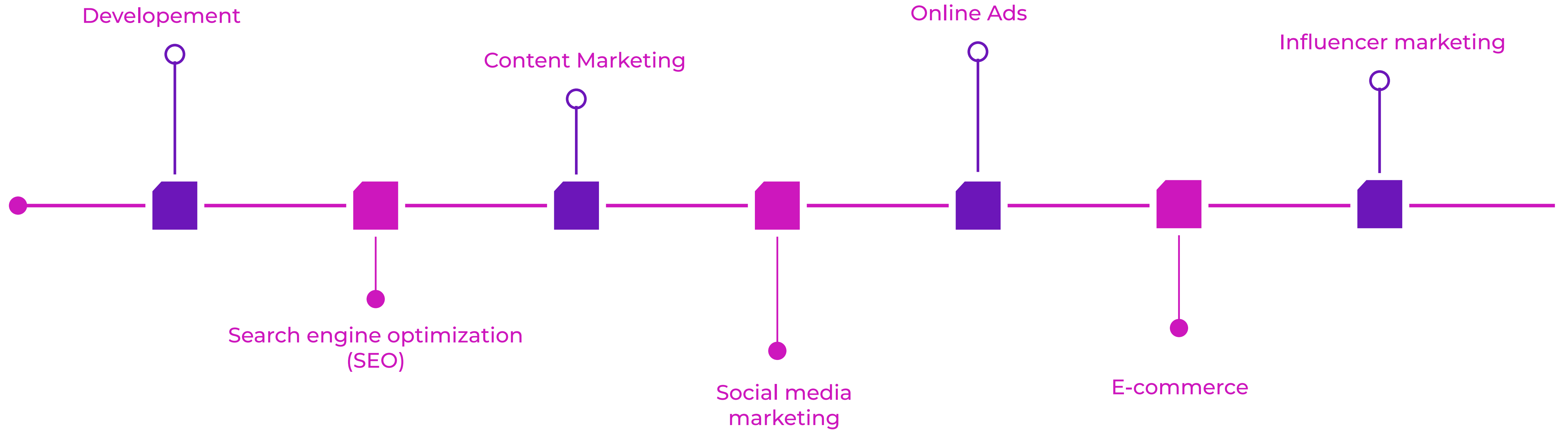
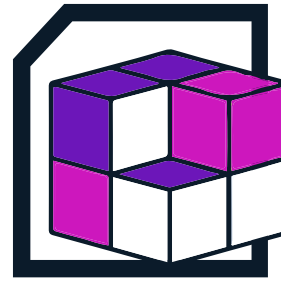
## Action

WHAT IS OUR PLAN?

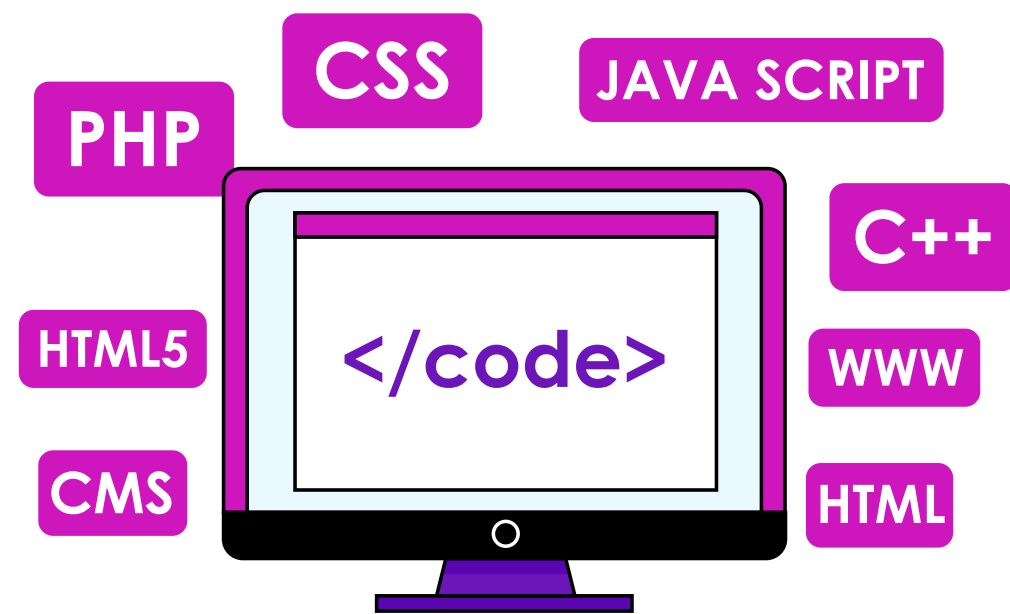


## Control

HOW DID YOU DO?



## Technical development Services



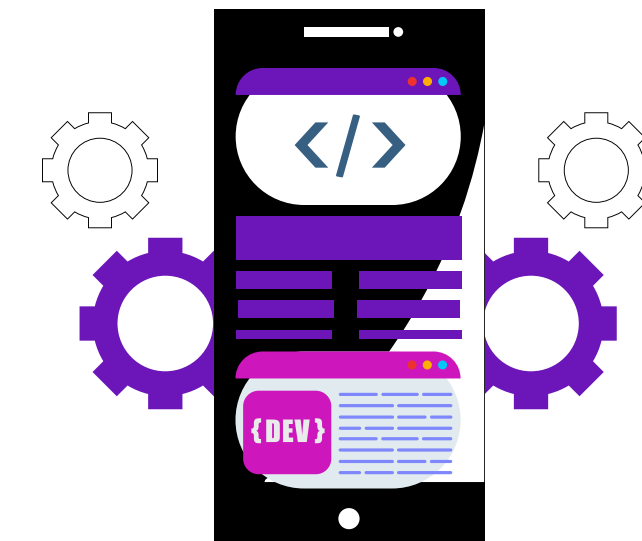
### web development and design

Drupal programming of a high level.  
Dripal code audit and optimization.  
platforms for video news and  
content management systems  
Web Management



### Design and development of an e-store

Using international e-commerce standards,  
professional e-stores are being digitally  
transformed while a smart and simple  
sales structure is being set up.



### creating mobile applications

development of iOS apps  
development of android apps, support for them,  
updates, and mature



The goal of SEO, a marketing discipline, is to increase visibility in organic search engine results. It includes both the technical and creative elements needed to boost rankings, generate traffic, and raise brand awareness.

**Analytics and Keywords**

**Ranking Factors**

**Accessability and indexing**

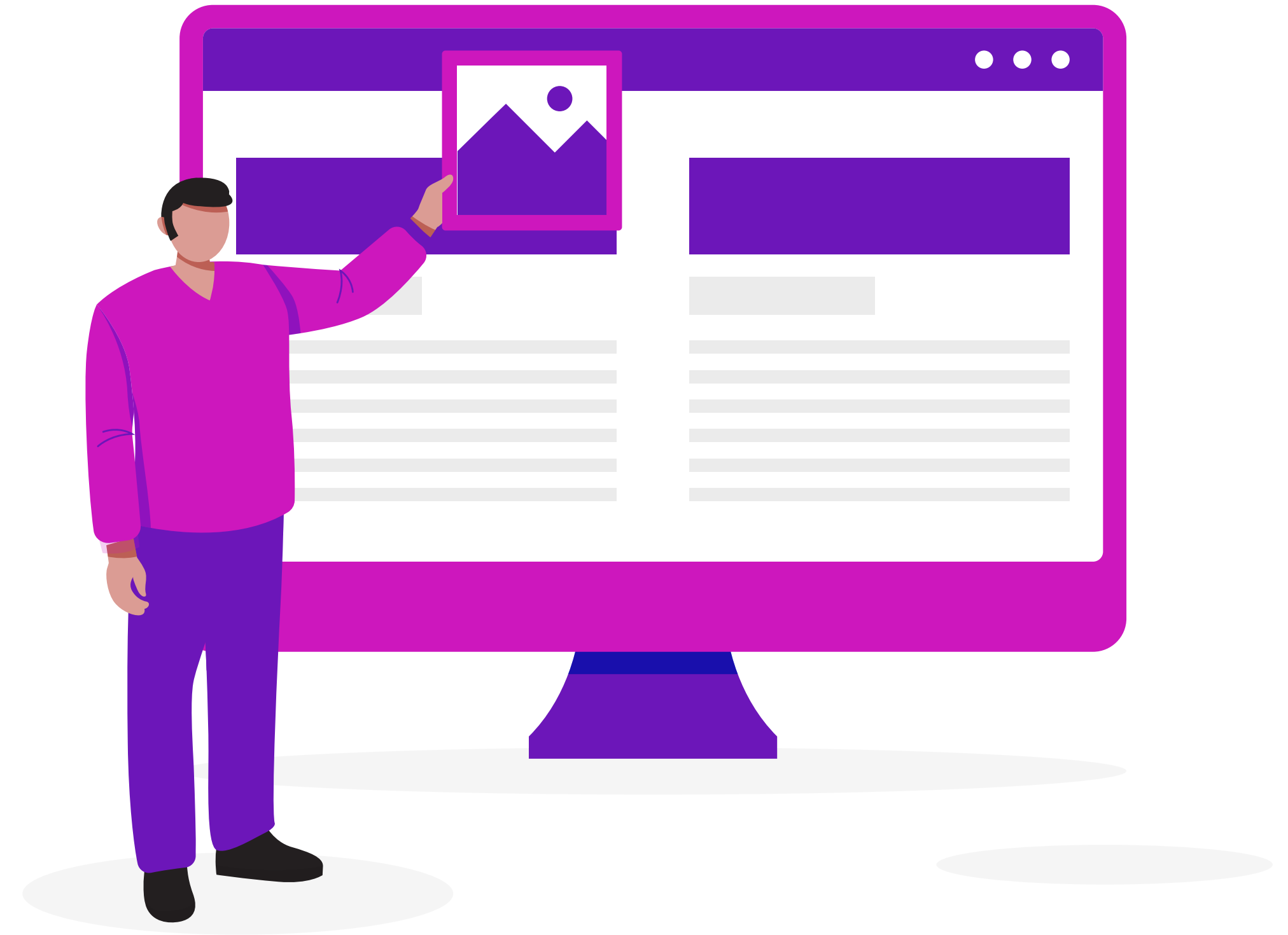
**Competitive Analysis**

## Deliverables

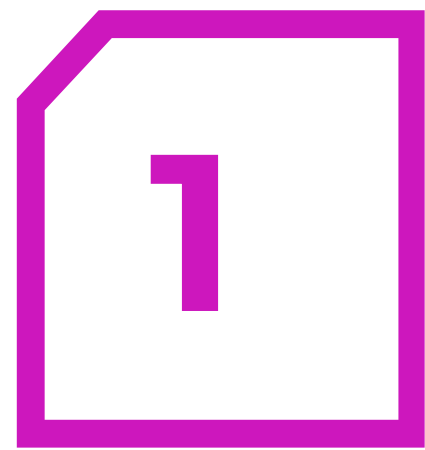
Following the initial audit, we will give you our recommendations, strategies, and actions that we'll take to raise your search engine ranking and assist you in reaching your objectives.



Through social media and SEO, we offer targeted content that will promote and sell products for you.



We put the six pillars of social media management into practice for our clients.



**Research &  
Analysis**



**Channel**



**Planning**



**Content**

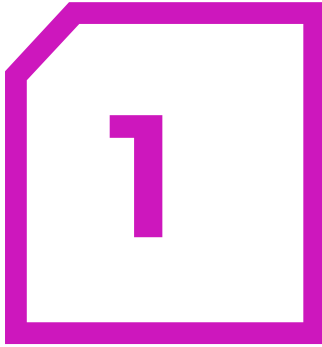


**Community  
Management**



**Campaign  
Management**

Through paid listings on Google Adwords, Facebook, Instagram, Twitter, LinkedIn, Snapchat, and other platforms, we can reach your target audience and achieve your business objectives. However, using PPC marketing can be very risky without the proper management, which is why we're here to assist in managing your PPC campaigns.



Goggle ads



Youtube Ads



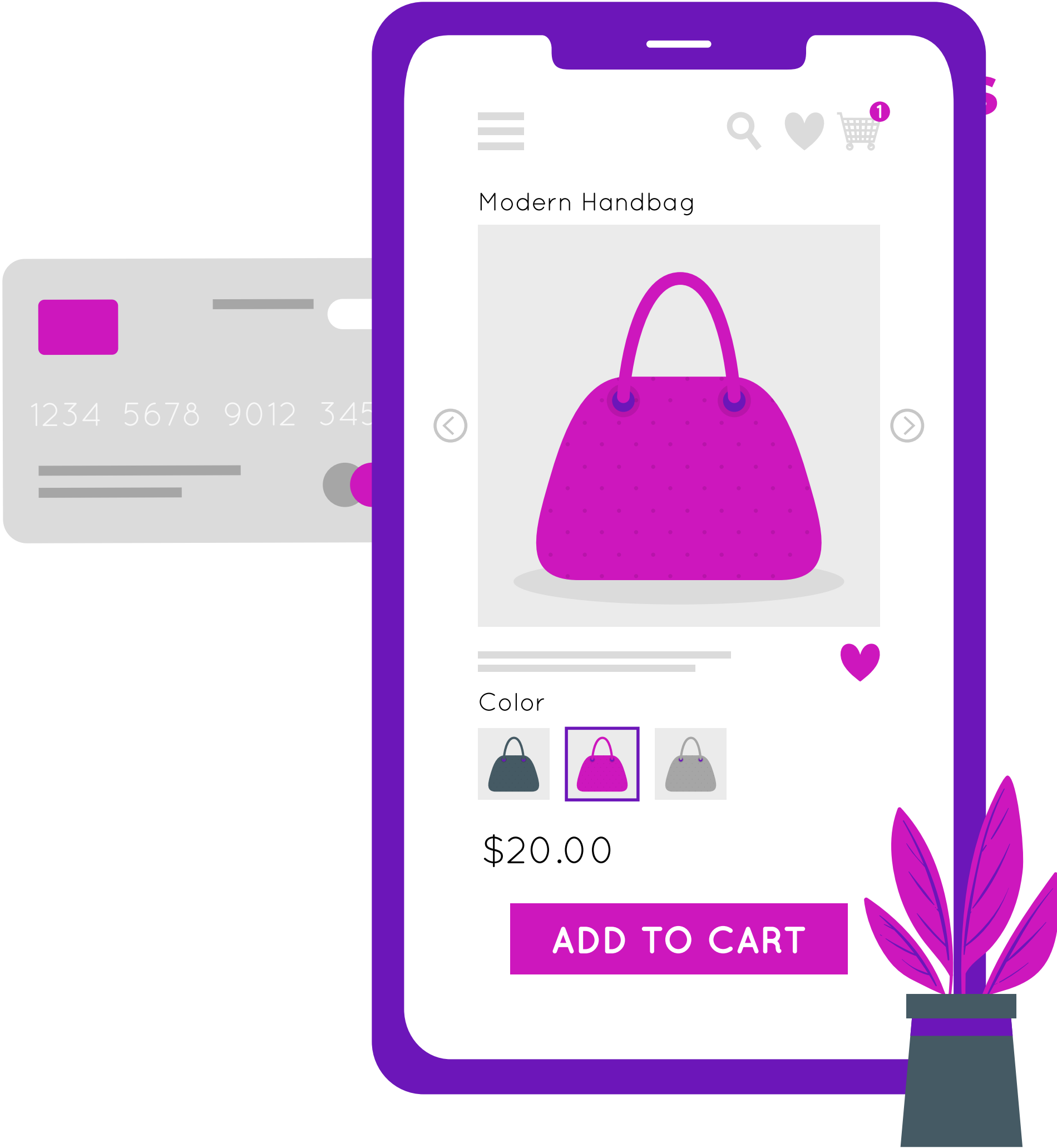
Social Media Ads



Mobile Ads



Our approach relies on reducing unnecessary ad spending and accelerating throughput, which produces excellent return on investment (ROI) rates and fantastic sales.





We have relationships with well-known bloggers and influencers who can promote your brand and help it reach new markets.



You will receive the following after we implement your influencer marketing campaign:

- choosing the appropriate influencers for your brand and target market
- An innovative concept and compelling campaign scenario
- strong influencer relations management
- content that delivers results and matches the campaign's objectives
- knowledge of how society reacts to different messages

# A SELECTION OF OUR CLIENTS

 <p>موسم جدة Jeddah Season بحر وثقافة SEA &amp; CULTURE</p>	 <p>مدينة الملك عبد الله الاقتصادية</p>						
							
							 <p>عبد اللطيف جميل Abdul Latif Jameel</p>

# Ground-Based Activations

We are capable of both production and design because we have a dedicated workshop and a talented graphic team.





# WORK SAMPLES







11



























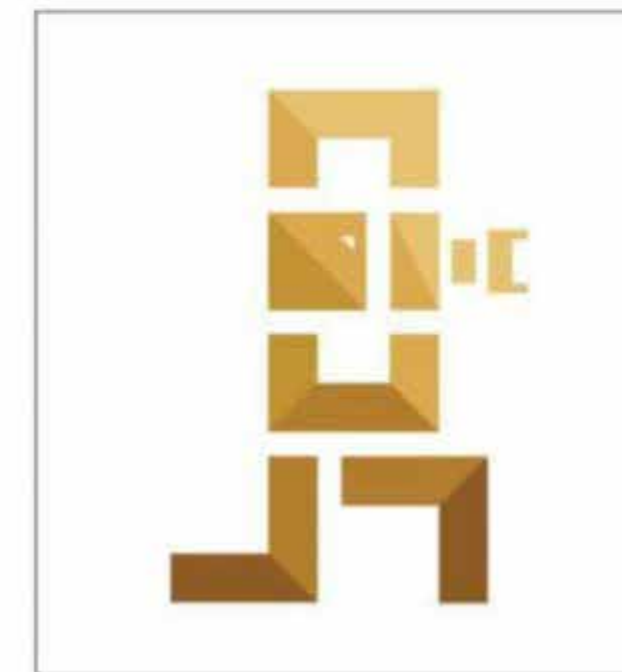








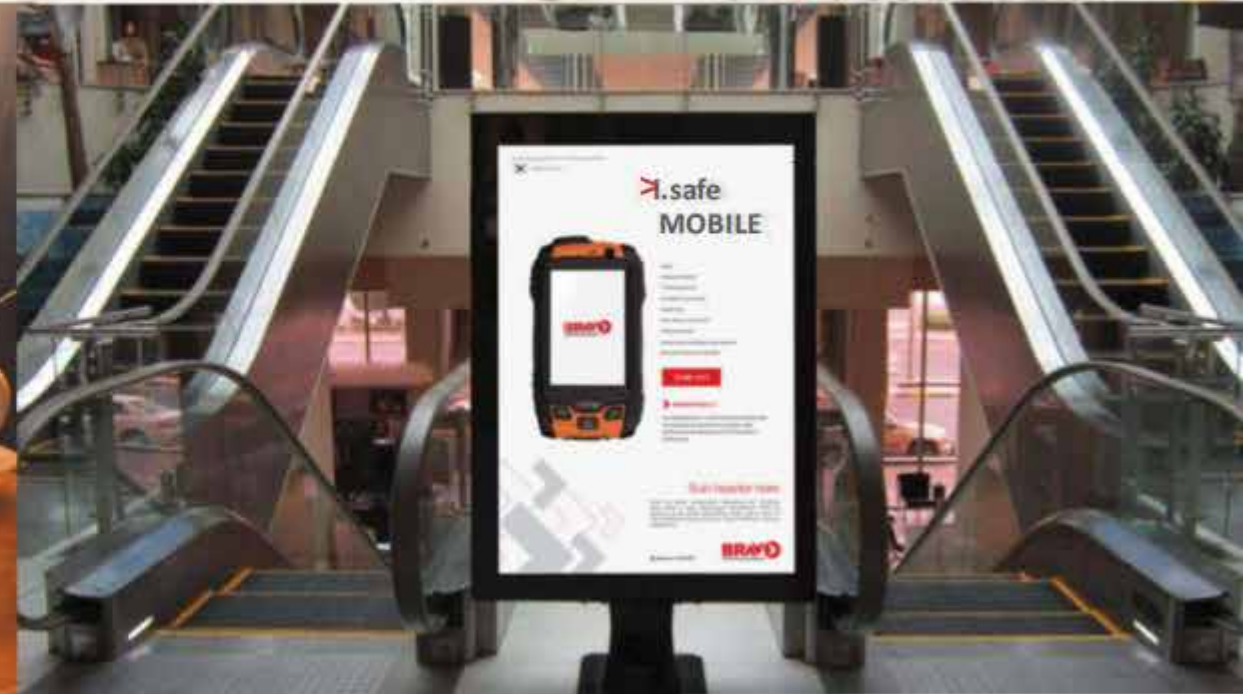
جائزة الأمير سلطان للتصوير  
Prince Sultan Bin Salman  
Photography Award



Sultan



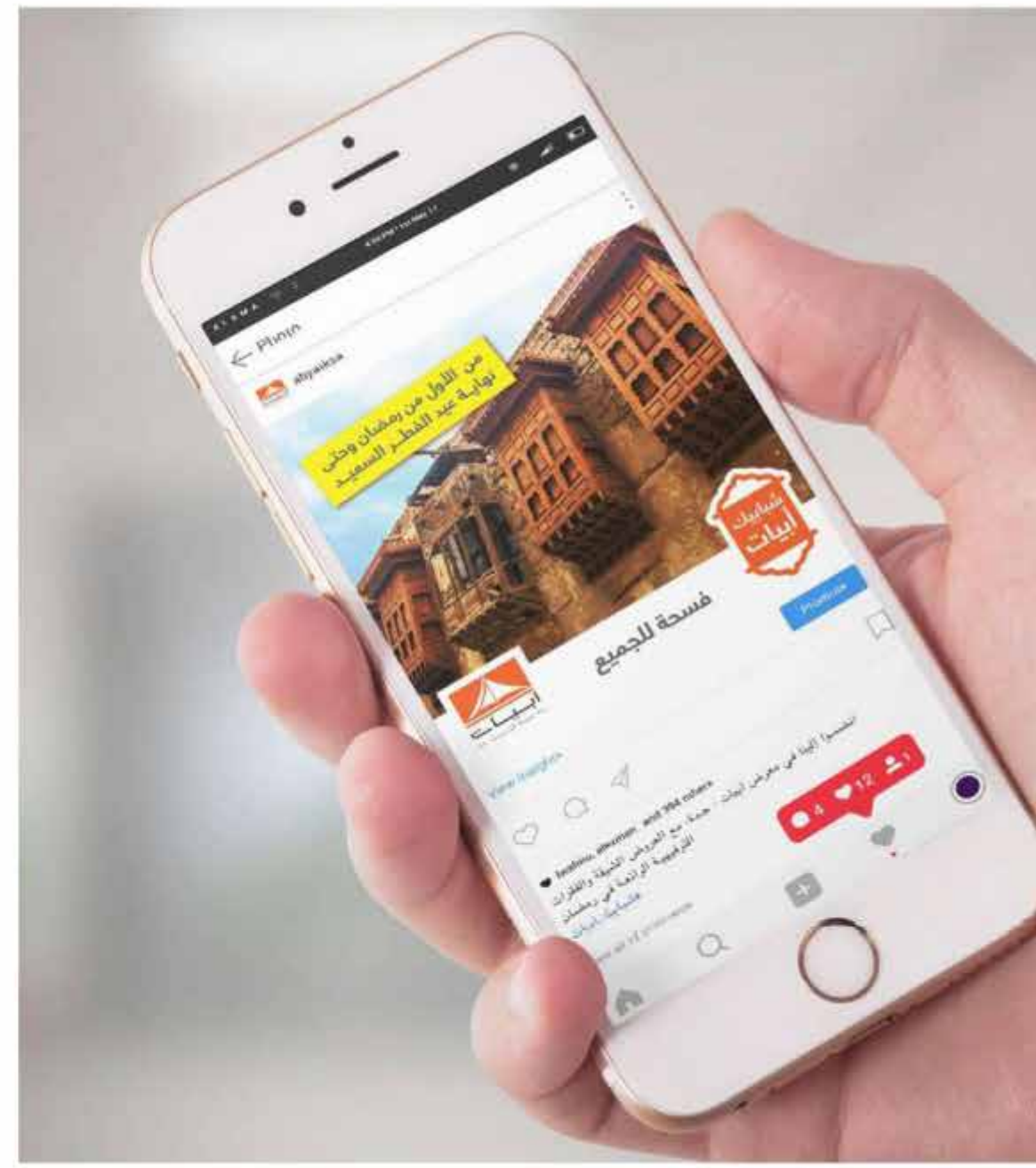
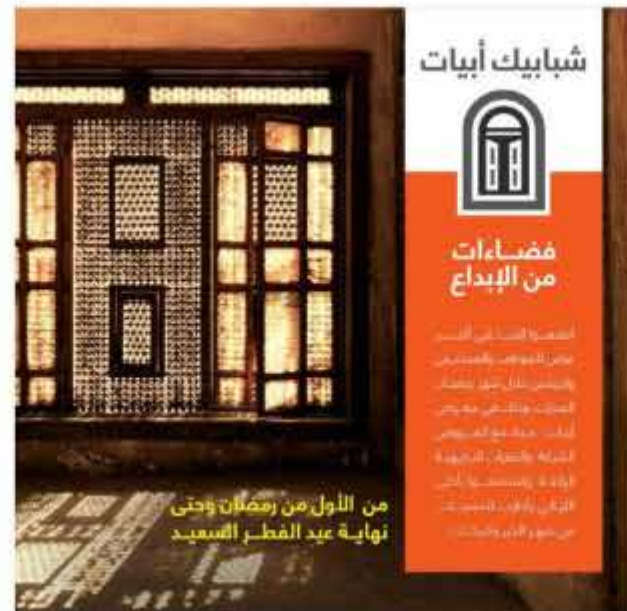






















There is a ton more that  
we could show you.....

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Project Manger

Mobile: +966 056 999 1150

Email: [Ay.fodil@gmail.com](mailto:Ay.fodil@gmail.com)