



THETOUCH
BRAND ENGAGEMENT AGENCY

**AGENCY
CREDENTIAL**

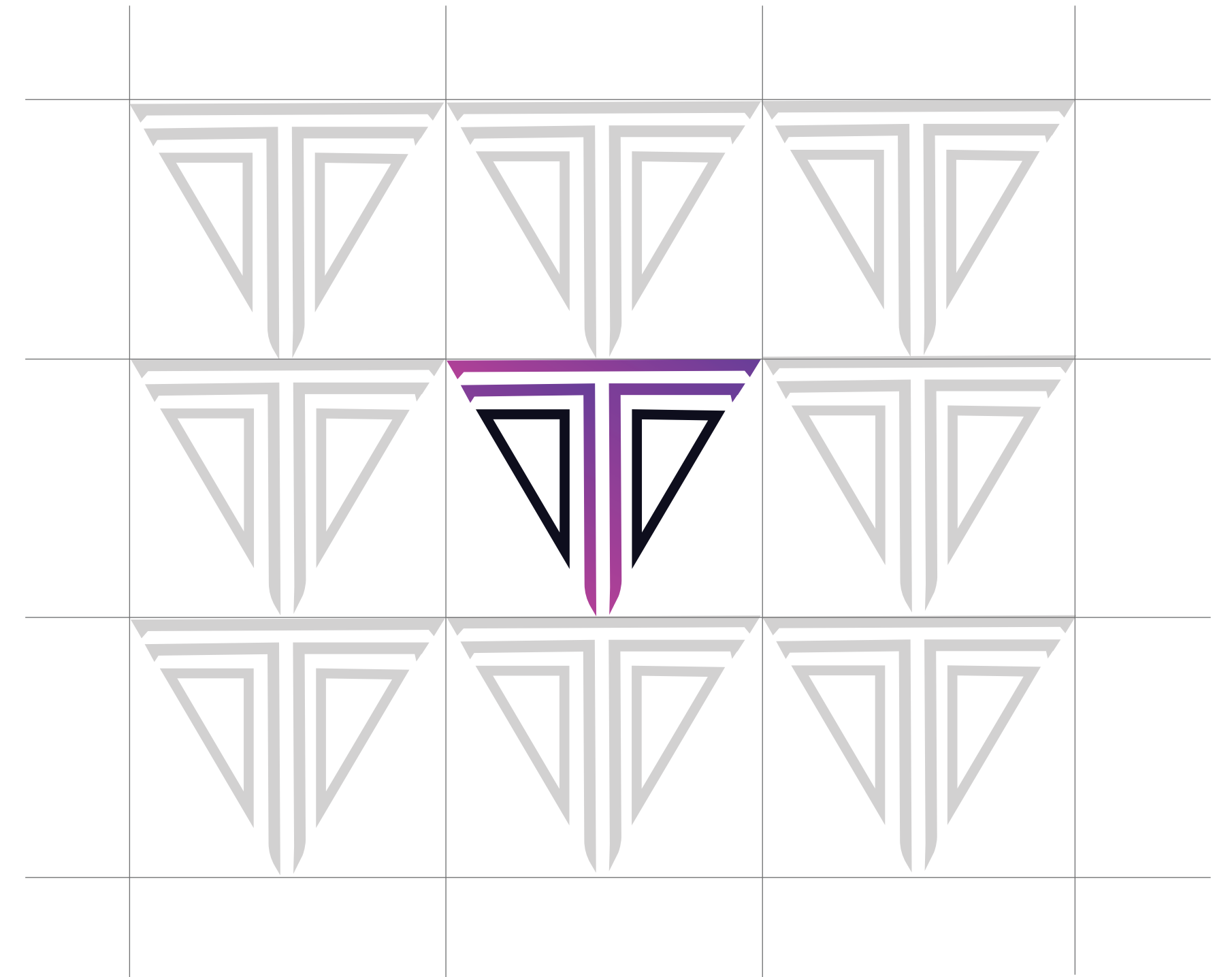


“Discover
Think
Create
Deliver



TheTouch can effectively position your business thanks to our cutting-edge, customized marketing services.

The highest levels of creative and technical excellence are what we hold ourselves to. Any client may count on the experienced to deliver the greatest results and professionalism, regardless of the project's size or scope.



We develop gripping brand narratives for a variety of marketing platforms.

We don't fiddle, dabble, or pick at a project; rather, we put all of our effort into it, from the first conversations to the successful execution of your campaign.

Our appetite is never-ending.

We envision a world ripe with possibilities.

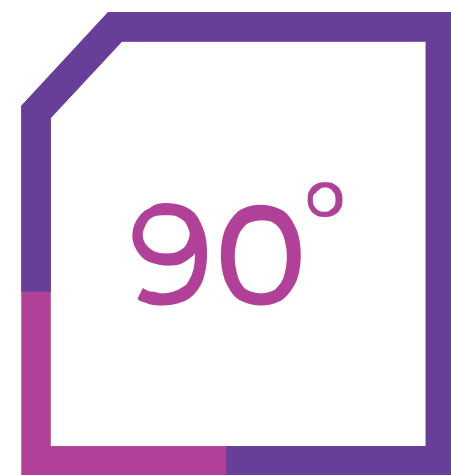
Perhaps you want to have the biggest effect possible when you convey your message. create buzz about your company or reach a completely new audience. Whatever the situation, we have a ton of original ideas and are ready to work with you to get the best return on your investment. We love what we do, and it's what we do.

We do an excellent job of making sure every project we work on is a success.

Every project uses our 360 degree creative process.

to make sure we are providing our clients with the best service possible. This is what keeps them returning to us

Discover



UNDERSTAND

Listen attentively to make sure we understand the brief clearly from the start.

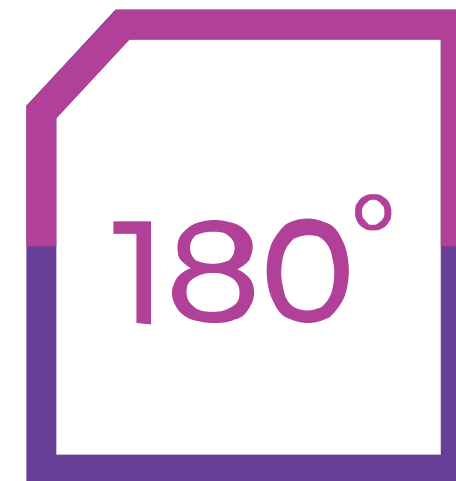
ESTIMATE

Establish a cost plan for our client's projects in order to stay within their budget.

RESEARCH

Investigate your offerings, those of your competitors, and the market as a whole to find any opportunities that might give you a competitive edge.

Think



THINK

Think of many different approaches to help you address your question.

EXPLORE

Sketch potential ideas, use style, color, and treatments to produce something distinctive.

PRESENT

To make sure you're completely satisfied with the result, we'll share all of our ideas with you and make you a member of the team.

Create



RESOLVE

Identify and fix any problems that may arise during the design process

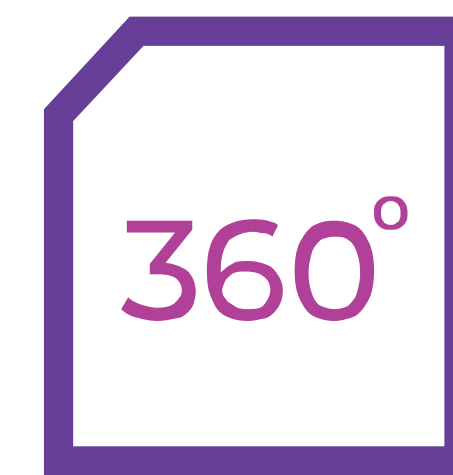
REFINE

Finalize the concept for the chosen design

TEST

Check for consistency, quality, and functionality while communicating with printers, suppliers, and other parties.

Deliver



COMPLETE

Guarantee our work and pay for it after

INVOICE

Only send the invoice once you are completely satisfied

EVALUATE

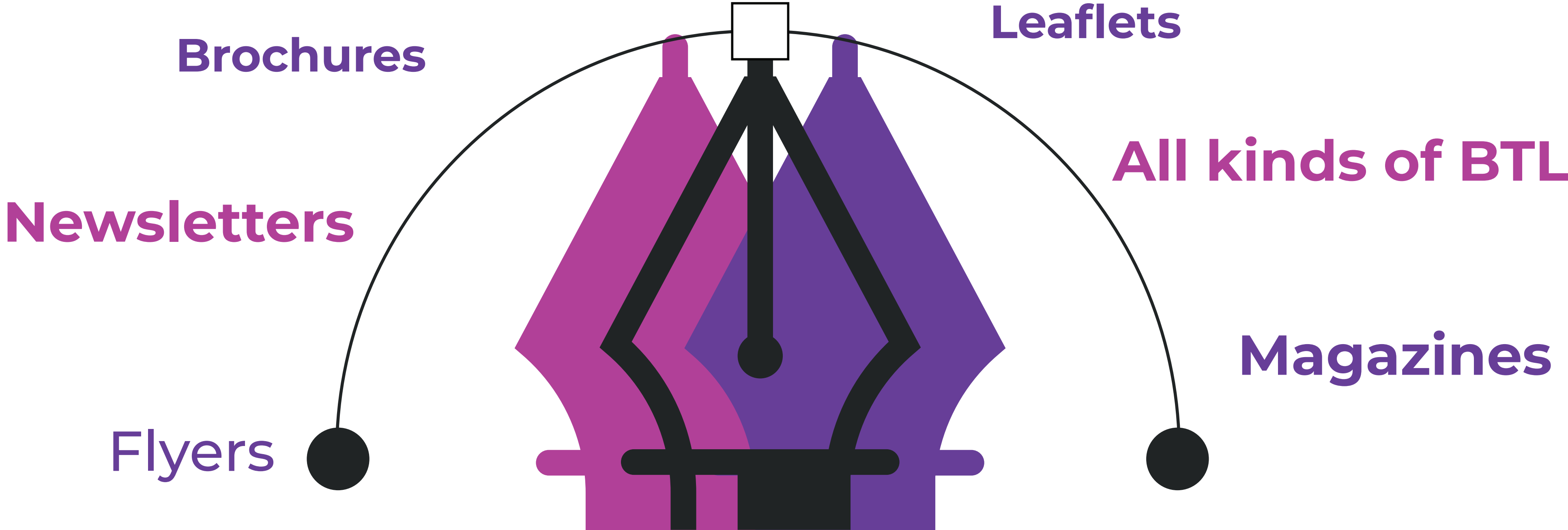
As necessary, assess the project's efficacy

A SELECTION OF OUR CLIENTS

 <p>موسم جدة Jeddah Season بحر وثقافة SEA & CULTURE</p>	 <p>مدينة الملك عبد الله الاقتصادية</p>	 <p>JCDecaux</p>	 <p>FRICO</p>	 <p>Virgin MEGASTORE</p>	 <p>NESPRESSO</p>	 <p>Rexona</p>	 <p>OMO</p>
 <p>Unilever</p>	 <p>adidas</p>	 <p>CLOROX</p>	 <p>Lifebuoy</p>	 <p>ELGYDIUM</p>	 <p>XBOX</p>	 <p>BMW</p>	 <p>Vaseline</p>
 <p>AXE</p>	 <p>THE FIRST GROUP</p>	 <p>CLEAR</p>	 <p>zendium</p>	 <p>Dove</p>	 <p>Signal</p>	 <p>sunsilk CO-CREATIONS</p>	 <p>عبد اللطيف جميل Abdul Latif Jameel</p>









Product launches

Posters and bulboards

Point of sale

Boxes & tubes

Cutter Guides



Bottles and labels

Cartons

Shop font design

Exhibition

Signage

Ticketing



Concept and execution

Entertainment

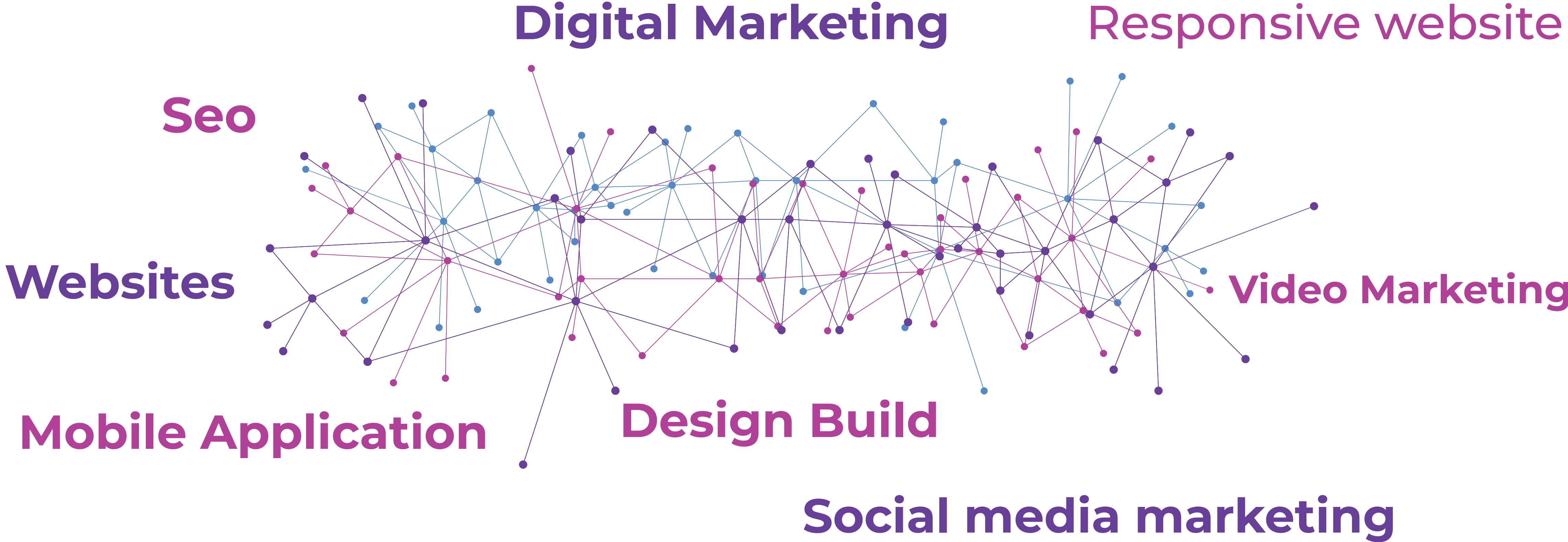
Hospitality

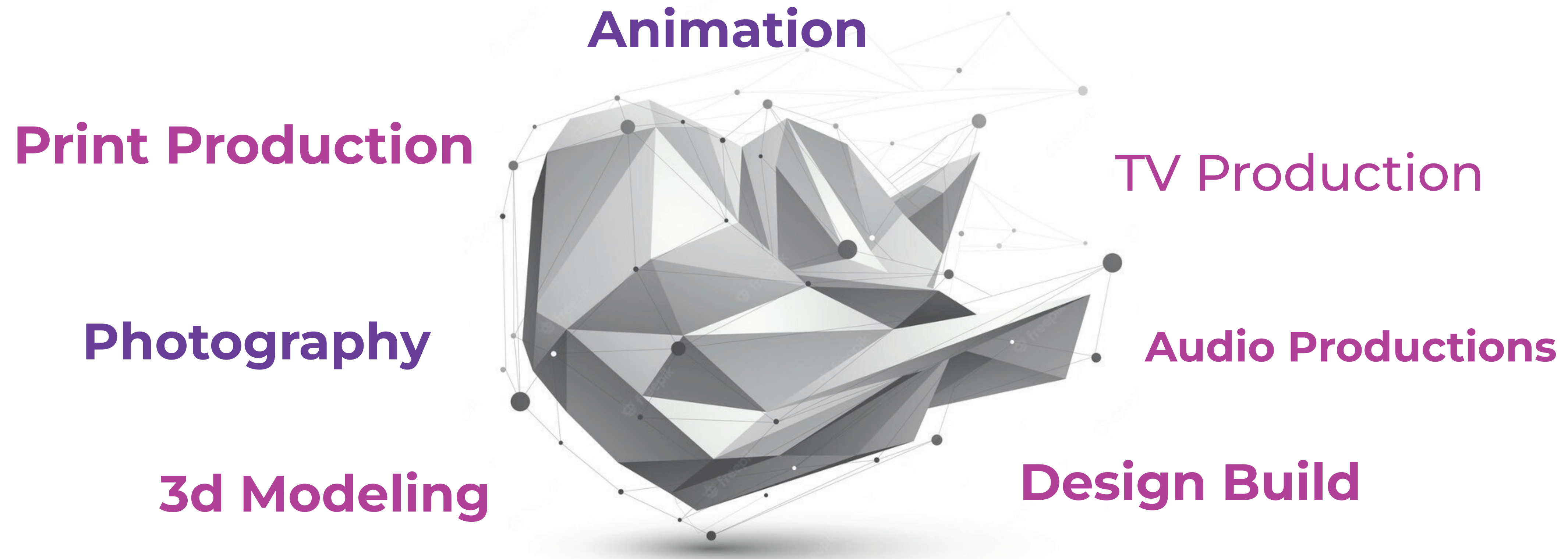
A/V Production

Branding & Execution

Corporate Giveaways







CONTACT US TO BEGIN YOUR PROJECT.

16

There is a ton more that
we could show you.

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